8A: METHODOLOGY FOR RETAIL FLOORSPACE
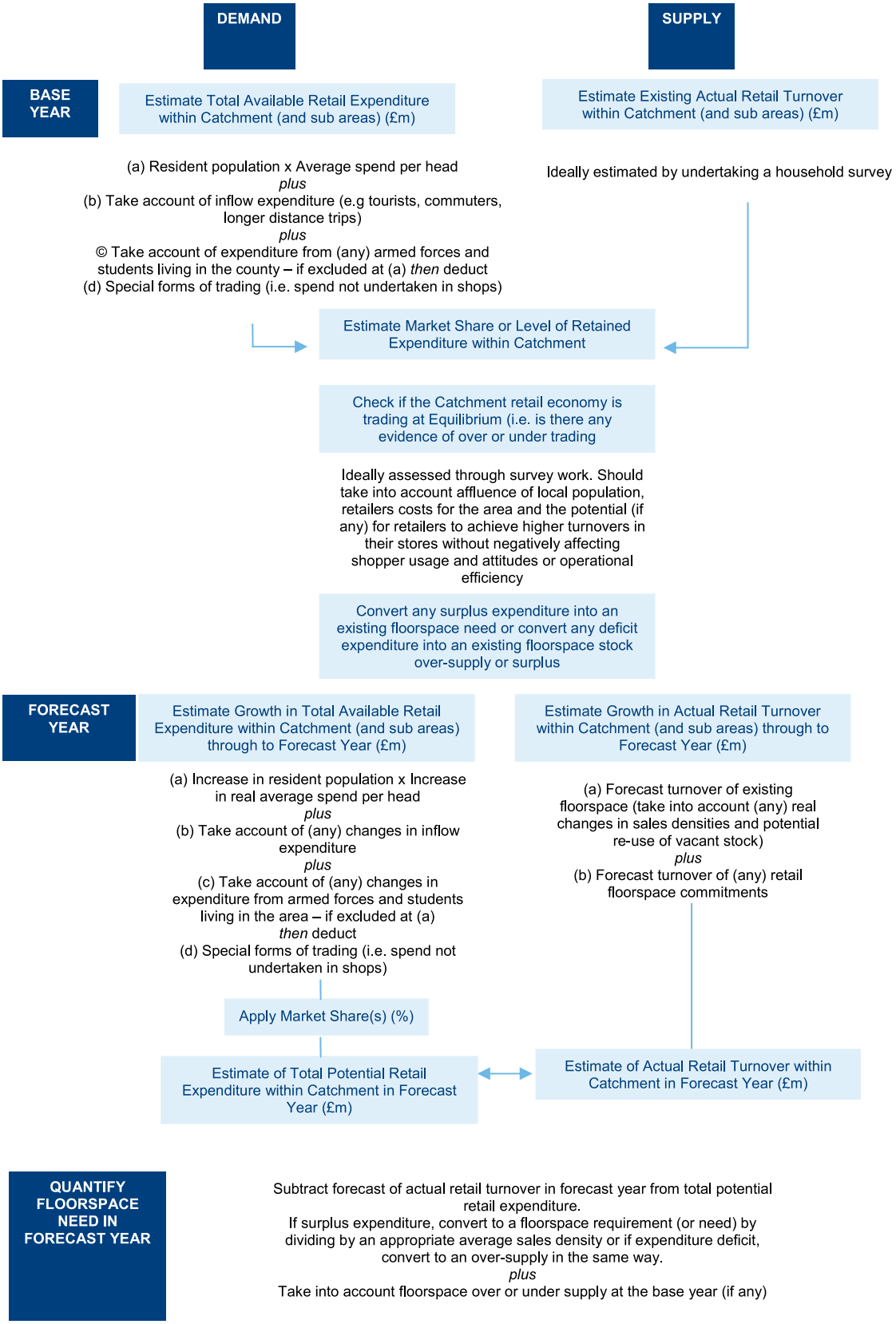
Fig. 8.1 Quantitative Retail Methodology