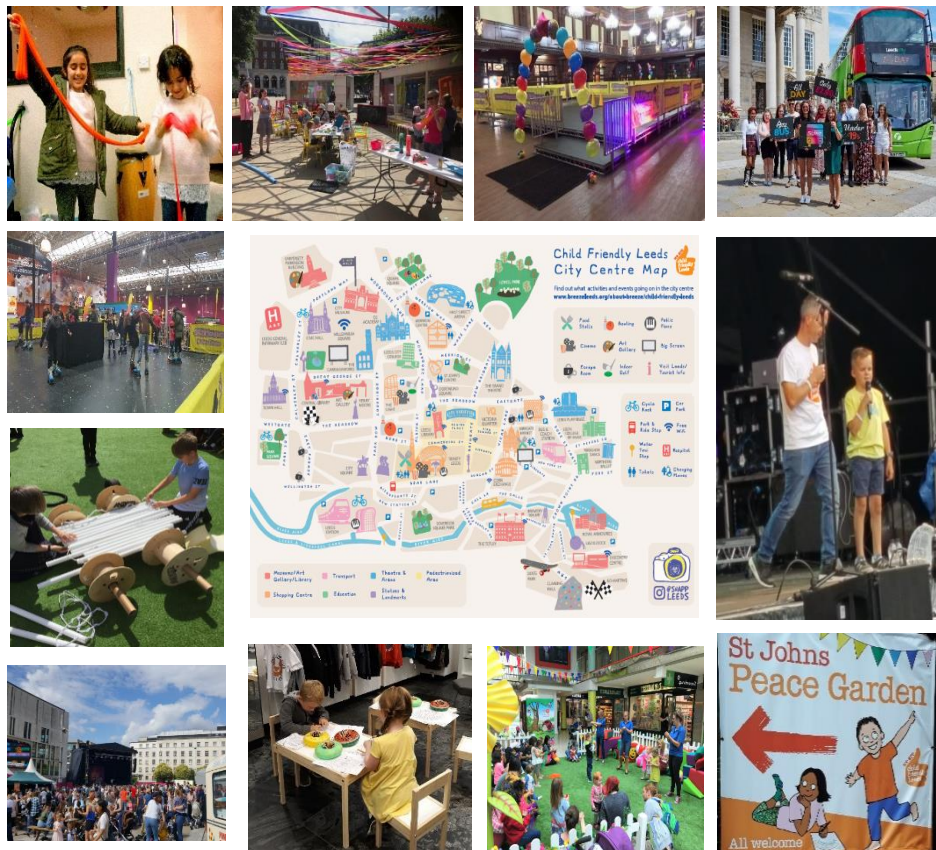


# Developing a Child Friendly City Centre: 1 year on

“Children and young people find the city centre welcoming and safe, with friendly places to go, have fun and play”



Project: Child Friendly City Centre  
 Directorate: Children & Families / City Development  
 Date of report: 20<sup>th</sup> September 2018

## Background

Leeds are committed to making Leeds city centre welcoming and safe, with friendly places to go, have fun and play for children and young people (Child Friendly Leeds Wish 2).



In March 2017 children and young people aged 4 to 18 years (up to 25 years with additional needs) were asked to enter the 'child friendly city centre competition'. The competition encouraged children and young people to tell us what they think would make Leeds city centre more child friendly.

Over 350 entries were received, a judging panel which included young people, council officers and Leeds city councillors picked ten winners. The ten winners presented their ideas to Child Friendly Ambassadors from across Leeds at an event held at the Queens Hotel in July 2017.

Ambassadors considered each of the winning ideas and how they could contribute / support these ideas to be implemented and make Leeds city centre more child friendly.

Following the event, a project board was set up on a 12 month temporary basis with representatives from Children and Families Directorate and City Development to work in partnership on developing the ten winning ideas. A small budget was allocated for the project from Children & Families and City Development.

## Winning Ideas

- **Jasmin** designed an indoor playhouse with a peace garden
- **Will** would like a Mr Tumble festival
- **Rumani's** ideas were about outdoor space and Sunday festivals
- **Chelsy** would like to see a roller disco in the city centre
- **Ella** designed a Harry Potter workshop where you can learn spells and play quidditch
- **Leo's** ideas was a park made from recycled materials
- **Opemipo** would like a park with a ferris wheel
- **Godwin, Cameron, Joe, Samuel and Simon's** designed a Snapp App
- **Abbie** would like a central park with hot dogs and ice cream
- **The central library games group** had a range of ideas including things like more free events and activities, free wifi and lower travel costs.



## Developing a Child Friendly City Centre: What we have done

### Ella's Idea

*A Harry Potter workshop that can help people have fun whilst they grow up. You could make a wand or act out scenes or even play quidditch! It could be one pound per person and the money could go to children to make their lives better. A broom ride could be free, and it would be like flying a real broom and other rides could be free! You could also draw characters.*



### What happened?

The Leeds Library service hosted a Harry Potter: A History of Magic exhibition at Leeds Central Library from the 3<sup>rd</sup> December 2017 to 29<sup>th</sup> January 2018.

A number of workshops were held during the month of December which included:

- Family friendly drop in with Dumbledore, magical wares and crafts, become a student at Hogwarts and owl flying
- Wand making
- Wizard game builder
- Sorting hats

The First Direct Arena showed Harry Potter and the Chamber of Secrets accompanied by a live orchestra on the 2<sup>nd</sup> December 2017 and provided free tickets for the winner and her family to attend.

### Partners involved

Child Friendly Leeds  
Leeds Libraries  
British Library

First Direct Arena  
Leeds Museums



Secret Library events page – 3748 views

### Impact

Leeds Libraries Twitter Reach

- Impressions – 139K
- Engagements – 4.9K
- Likes – 910
- Retweets – 350

### Comments / feedback

‘This is a marvellous event and exhibition. Our children were transfixed by the Hogwarts plays. The tea shop and plants are amazing. I have enjoyed the exhibition links between Harry Potter and the real world’.

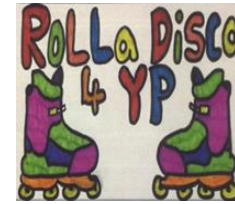
‘Thoroughly sums up Harry Potter. Truly fantastic’

### Legacy

The exhibition travelled to three different community libraries which allowed even more families to engage with the material. At Moor Allerton Library over 500 school children visited to have a Harry Potter inspired library skills session. The costumes and props purchased will make up part of a permanent loanable box that can be sent out to libraries for future Harry Potter children’s events.

## Chelsy's Idea

*My idea is to have a rolla disco in Millenium Square. This would happen once a year. It will generate a lot of publicity. People could bring their own skates to minimise costs. It will allow young people to gather and meet new people and make new friends. Also it will help people learn how to skate or help teach others.*



## What happened?

On Monday 9th, Tuesday 10th and Wednesday 11th our city centre Roller Disco took place at Leeds Kirkgate Market. Chelsy and Leeds Children's Mayor officially 'opened' the Roller Disco at 12 noon on the first day. There were seven 40 minute sessions each day with the first session every morning being just for children and young people with special educational needs and disabilities. The second session each day was for 5 to 8 year olds. The sessions at 12 noon, 1pm, 2pm and 3pm were family sessions and the final session each day (4pm) was for teenagers (13 to 18 year olds). There was a small charge of £2 per person per session and all the sessions (apart from the 10am sessions) sold out.

For more information and to see some film footage from the event visit:

<https://www.leeds.gov.uk/childfriendlyleeds/cfl-news/cfl-city-centre>

Due to the success of the roller disco Leeds Kirkgate Market held the roller disco again 28th to 30th August and Breeze had a roller disco at one of their Breeze on Tour events.



## Partners involved

Child Friendly Leeds  
Leeds Kirkgate Market

## Impact

1260 tickets were sold across the three days.

Facebook statistics:

- 91,000 total event reach
- 4,000 page views
- 1,600 comments



## Comments / feedback

"My little girl enjoyed it so much that we ended up staying for two sessions. Staff were wonderful, really helpful and friendly, thank you"

"Definitely needs to be bigger! There wasn't enough space to skate around. Great fun though!"

## Legacy

Venues within the city centre to host regular roller discos.



## Jazmin's Idea

*My idea is to make Leeds a better place for children by designing an indoor playhouse with a peace garden where children can go to relax, draw and day dream. This playhouse will be permanent so adults will have to pay £1 to enter (a small price for happiness). There will also be a multi-cultural café where both adults and children can learn about different cultures through their food, talk together and bring our city closer*



## What happened?

During the Easter, May and Summer holidays Leeds Play Network and SCRAP hosted an indoor 'playhouse' in the St Johns Centre. Vicki the Strategic Play officer worked with a group of young people to develop Jazmin's ideas.



The St Johns Centre hosted a peace garden in their outdoor garden space during the 6 weeks of the summer holidays. A peaceful family friendly space, with free colouring books available, picnic tables and blankets to enjoy a spot of lunch, sunbath or just to have a little daydream. The Peace Garden was open to anyone wishing for a happy place to relax, to enjoy the weather and the great outdoors in the heart of the city. A special 'Play Day Tea Party' on 1st August hosted by Leeds Play Network involved craft activities for children and their families including making wind chimes and mobiles that could be hung in the Peace Garden trees or taken home. [www.stjohnsleeds.co.uk/news-events](http://www.stjohnsleeds.co.uk/news-events)



## Partners involved

Leeds Play Network  
SCRAP  
St Johns Centre  
City centre peer inspectors young people's group

## Impact

- 12 indoor playhouse sessions were hosted during the Easter and summer holidays. A total of 714 children aged 6 months to 16 years attended (367 families).
- Leeds Play Network have re-evaluated the space and introduced new ideas following feedback from young people coupled with the winning idea.
- There has been an increase on the numbers of children attending each session in 2018 on average Leeds Play Network have had 55-60 children per session.



## Comments / feedback

"We have loved the session today especially the range of activities. It's wonderful to give the opportunities to use the imagination and just be kids. Carry on the good work"

"The partnership with Leeds Play Network has been an exciting experience. It has helped us to move forward to establish who we are as a centre." St Johns Centre

## Legacy

The legacy hoped from the project is to continue to work in partnership and deliver sessions together if funding is available but also to have a permanent soft play venue in Leeds City Centre with quiet space / peace garden included.

## Godwin, Cameron, Joe, Samuel & Simon's Idea

Our idea is to create an enjoyable experience for children aged 7 to 16 in Leeds city centre through an interactive picture taking activity in and around the city centre. Children get bored when shopping with their parents so they can use an application to take pictures and earn points. The more points the closer you are to a prize (vouchers). The app will earn revenue for Leeds. Some images accumulate more points. One month the images could be football themed etc.



## What happened?

Goodwin, Cameron, Joe, Samuel and Simon's 'Snapp App' idea was launched in June 2018 ready for the summer!

The group designed the @snappleeds logo and have written a blog to promote their idea—you can read it here <https://childfriendlyleeds.wordpress.com/>

They have also been involved in deciding on monthly themes and prizes for the best pictures.



The aim of @snappleeds is to showcase Leeds city centre through the eyes of young people and create a fun opportunity for young people to use their devices.

Follow @snappleeds on Instagram and use the hashtag #snappleeds to for images of Leeds city centre.

## Partners involved

Child Friendly Leeds  
Trinity Shopping Centre  
City Centre Management  
5 winners from Abbey Grange High School

## Impact

SnappLeeds has 85 followers and 18 posts have been taken.

## Comments / feedback

"I feel that Snapp will allow children to learn about the city they have grown up in in a fun and interactive way, while also having the extra bonus of prizes as they do it. Children that are interested in photography can also show off their skills."

## Legacy

The plan is to hand some admin rights over to the young people to enable it to grow and develop the app from October.



### Will's Idea

*My idea is to have a mister tumble festival because there are a lot of adult things in Leeds, so I'm thinking something for kids.*

*It is good for children because it makes them have fun and enjoy themselves. This idea is good for Leeds because it is different to the other stuff that they have. This festival would include happiness, Mr Tumble coming and lots of other fun stuff for kids.*



### What happened?

On Wednesday 8th August 2018 we hosted the Child Friendly Leeds Live Festival on Millennium Square.

The festival was made up of two, three-hour 'Child Friendly Leeds Live' sessions. The first session started at 10am until 1pm, and the second 2pm until 5pm.

Headlining the festival was star of CBeebies Andy Day and his band Andy and the Odd Socks. Hosted by former CBeebies presenter Alex Winters, the event also featured Breeze has Talent competition heats, exciting performances from Dazl and the Rainbow Factory plus a range of fun, free activities for children to enjoy.

Tickets cost £4 per person (inclusive of booking fee) over 3,000 were sold.

### Partners involved

Child Friendly Leeds	BoomChikkaBoom	Heart
Millennium Square	The Tetley	Academic Appointments
Breeze	Youth Offer Team	Leeds City Museum
DAZL	Libraries	Herd Farm
The Rainbow Factory	LUSH	Tom Kent
Baby Sensory South Leeds		

### Impact

3,075 children, young people and families attended the two sessions. 98% of feedback received was positive, with families wanting to see more festivals for children in the future.

### Comments / feedback

"It was fantastic. All 3 generations enjoyed it. We came this am and the talent for breeze got talent was truly amazing - you can't help cancellations, I think it still went well & especially for the 1st time you've ever done it. Again we had 3 generations and I think my mum & myself enjoyed it as much as my daughter."

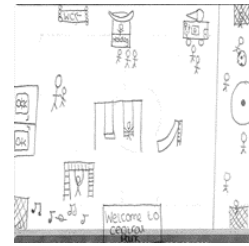
"What a great event in Millennium Square today! Rapunzel and Flynn had so much fun meeting everyone! Congratulations cfl for hosting such a fabulous event!"

### Legacy

The project team have documented all the planning, detail and learning from the 2018 Children's Festival. The legacy of the project would be for the Children's Festival to become an annual event.

## Abbie's Idea

*It is a park in the heart of Leeds. Children from all over West Yorkshire can come and enjoy the weather, make new friends, play sport, listen to music, play on the equipment and buy some food from the hotdog stand or grab an ice-cream from the ice-cream truck.*



## Opemipo's Idea

*Create a park for children, the park should be fenced and on the fence there will be stickers and pictures on it. For safety the park should have good visibility. The park should have a playground which has a seesaw, merry-go-round, swing set slide, jungle gym, trapeze, rings, playhouses and mazes, ferris wheel, chun-up bear*

## What happened?

As part of our summer programme there was a number of pop up parks around Leeds City Centre. These included

- Cookridge Street pop up park (July to August 2018)
- Victoria Gardens pop up park (22nd July to 5th August 2018)
- Town Hall pop up park (August 2018)
- City Beach on Victoria Gardens (11th August to 2nd September 2018)



## Partners involved

City Development	Leeds Art Gallery
The Light	DLA Design
Town Hall	

## Impact

Over 6,000 children and young people (aged 0-18 years) visited the pop up parks during the summer.

## Comments / feedback

Feedback from members of the public:

- Do you think the Pop-up park is a positive addition to Leeds city centre? 97% said yes
- Have you stayed in the city centre longer due to the park? 74% said yes
- Would you like to see more temporary spaces created in Leeds? 95% said yes
- Are you more likely to visit the city centre with children if there are more spaces like this? 91% said yes

## Legacy

The summer pop up parks are a temporary feature in Leeds, these will continue to take place each year and the competition entries will be used to develop the pop up parks in future years.



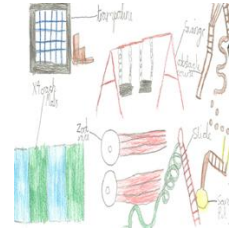
At the Child Friendly Leeds Ambassadors event on the 24<sup>th</sup> September 2018, partners are being asked to think about how they can support / contribute to a permanent 'play' park in Leeds City Centre. Looking at a possible full time closure of Cookridge St to traffic being explored, to create family friendly public space



## Leo's Idea

*My idea is called 2<sup>nd</sup> hand park, what it does is use recycled materials to build a kids play area. It uses recycled metals, plastics, rubber and more that would of otherwise have been burnt or that would cause pollution.*

*The park includes a zonte race, slide, swings, obstacle course, crash mats and trampoline. My park is child friendly because if you are a kid and you see a park you are going to go running and you are going to start playing. I think it could be put on Commercial Street because it is a massive open space used for nothing but walking.*



## What happened?

SCRAP are an organisation in Leeds that focus on helping the environment by reusing waste materials for art and play.

Utilising the Cookridge Street Pop up Park, SCRAP set up on the weekend of the 18th and 19th August 2018 to help to make Leo's 2nd Hand Park a reality.

In a large marquee tent, and spilling out onto the 'grass', the SCRAP team brought lots of brilliant recycled scrap stuff into the City Centre to help create a huge Junk Playspace, designed, created and built by children, with a little help from the adults. [www.scrapstuff.co.uk](http://www.scrapstuff.co.uk)



## Partners involved

City Development      Junk Playspace      SCRAP

## Impact

100's of children and young people (18 months to 16 years old) attended the Junk Playspace over the two days.

## Comments / feedback

Leo visited the Junk Playspace with his family. Leo and his younger sister spent over 2 hours at the 'park' designing, creating and playing with all the scrap materials.



Leo had a great time and is excited to see how it could develop towards a more permanent Junk play provision in the future.

## Legacy

The event was extremely well received by families and it was asked a number of times when it would next be returning to the city centre.

Short term – plan to run again in same format (Spring/Summer activity if outdoors), for a longer period of time.

Medium term - identify a potential permanent spot indoor/outdoor to run on a regular basis throughout the year – advertise/promote as child friendly city centre activity.

Long term- explore potential/costs for more traditional idea of permanent 'Junk Park' in line with Leo's original idea of permanent play equipment constructed from recycled materials.

### Rumani's Idea

*I'd love it if there was some park space in town. A lot of kids don't love shopping – it can be boring. IF there was somewhere good to play instead of just shop maybe we'd like going into town more. A park can be made from recycled materials like in the pictures – this would be awesome. I once went to a park in Oxford where there are water sprinklers – can we have these in Leeds?*



*More free events in Millennium Square and St Peter's Square or the Waterfront – like the beach you do in August. A den making event. Story-telling festival*



*More fun stuff in the market – there's space but not much to do there. More dance shows, maybe a skate park. Sessions from the Works – they help kids learn to ride bikes or skateboards.*

*More festivals like Rhythms of the city. The best thing ever were the family Sundays at the dark arches where you had great live music, food and performances down by the canal. The Waterfront Festival is amazing – stuff like where families can easily afford to come.*

*A pay as you feel café space like the one at Hovingham Avenue – somewhere really light and relaxing to go with kids that isn't commercialised. Somewhere with outdoor space*

### What happened?



#### City Centre Parks

Pop up parks in Leeds City Centre have been included as part of our summer programme.

#### Child Friendly Spaces

Leeds Kirkgate Market are committed to ensuring their event space is child friendly. During the summer children's films were shown on the screen in the event space as well as having a roller disco 28th to 31st August 2018.

#### Child Friendly Leeds Sundays

The 'Child Friendly Leeds Sundays' events programme ran each of the 6 Sundays throughout the summer holidays, the city centre was jammed packed with fun, free, drop in events for children of all ages and their grownups. The full calendar of events can be found online at:

[www.breezeleeds.org/childfrendlysundays](http://www.breezeleeds.org/childfrendlysundays)

#### Pay as you feel café

Fuel for School and Bracken Edge Primary worked in partnership and opened a pay as you go café in the Light week commencing 6th August 2018, Monday to Friday 11am till 3pm.



## Partners involved

City Centre Parks  
 City Development  
 The Light  
 Town Hall  
 Leeds Art Gallery  
 DLA Design

Child Friendly Spaces  
 Kirkgate Market

Pay as you feel café  
 Fuel for School  
 Bracken Edge Primary  
 The Light

CFL Sundays  
 St Johns Centre  
 Merrion Centre  
 The Light  
 The Tetley  
 Trinity Leeds  
 Marks and Spencer  
 Victoria Leeds  
 John Lewis  
 Leeds Central Library  
 Leeds City Museum  
 Harvey Nichols  
 Rainbow Factory  
 Asda  
 Child Friendly Leeds



## Impact

### Pay as you feel café

134 people were fed over the 5 days the café was open.

### City Centre Parks

Over the summer 6,000 children and young people (aged 0-18 years) visited the pop up parks.

## Comments / feedback

### Pay as you feel café

Rumani visited the pay as you feel café and was amazed at how child friendly and welcoming the café was. She was so pleased to see her idea come to life!

### Child Friendly Leeds Sundays

The families who visited the events were all very positive about the activities and said it was a great distraction for the children whilst the parents were shopping.

“We live in York and we were really surprised when we got to Leeds today to find all these activities happening across the city. Wish it could be the same in York. The kids are having a great time.”

(Family in the Victoria Quarter, watching the Rainbow Factory story telling session).

## Legacy

Fun in the market - Leeds Kirkgate Market to continue to develop the event space to provide free and fun activities all year round for children and young people.

Child Friendly Leeds Sundays – With buy in from the partners, this project could potentially happen every summer – the feedback request email included asking for confirmation whether they would like to participate again in future years.

Pay as you feel café – Fuel for School to work in partnership with a retailer in Leeds City Centre to provide a permanent pay as you feel café.

## Central Library Games Group's Idea



### Safety

- *Free wifi on the streets of city centre so young people can still contact family and friends if they get lost or find themselves in an un-safe situation if they have no money or phone*
- *Bus drivers to have training dealing with young people who are vulnerable (may not have money for the bus etc.) Bus drivers can be rude to young people*
- *Youth workers patrol, making sure we are safe from drunks and drug users*

### Events and Activities

- *Free local bands festival in Kirkgate Market aimed at young people*
- *Free / low cost gigs for under 18s. Half price tickets for gigs*
- *Junior sporting event in city centre – power lifting for example*
- *Free film showings on Millennium Square on summer weekends/evenings or screen bands which are performing live in city venues*
- *Re-launch Tuesday night club in City Centre*
- *More games groups*
- *More free events open to all, everything costs too much!*

### Travel

- *Buses are a lifeline to young people visiting the city centre, they have no option but to use them. Young people feel strongly about non regular service and cost*
- *Cost for many, is prohibitive. Young people cannot earn and if parents don't give, or cannot give money for busses then young people are stuck and cannot access the city centre. Cut weekend fares drastically for 11 to 18 year olds*
- *Give young people volunteering opportunities where they receive a free bus pass for however long they are volunteering (not just money back for bus fares on the day)*
- *Free city centre bus to underprivileged area for young people at weekends*
- *Free bike hire*

### Physical Environment

*Park to go where it feels safe and welcoming. Youth work patrols. Area for young people where they won't get shouted at for making noise. Somewhere out of the way*



## **What happened?**

### Free films of the big screen

On the 14th & 15th July young people's winning Golden Owls films were shown on the big screen in Millennium Square with free pop corn for all who attended.

CBeebies is shown on the big screen in Millennium Square Monday to Friday 3.45pm to 4.15pm, and on a Saturday / Sunday 10am till 11am.

Leeds Kirkgate Market showed a number of films in their event space during the summer.



### Free Wifi

Leeds City Council provide free wifi spots on Millennium Square and Briggate as well as in 130 public buildings across the city such as Carriageworks, Town Hall, Leonardo, Thoresby, Civic Hall, Children's Centres, Community Centres, One Stop Shops and Libraries. There are currently small on street signs to indicate the free wifi spots.

A number of non LCC related public spaces also provide free wifi such as Trinity Leeds, Leeds city train station etc. and all these are clearly marked.

Throughout Leeds there are street information boards, when these are redesigned City Development will look at including free wifi signage on the relevant boards.

BT have rolled out link kiosks in Leeds city centre that provide ultra-fast wifi, mobile device charging, UK landline and mobile calls, access to maps, directions and local services.

### Transport

The Leeds Youth Council have been working on transport as their local campaign as this was voted as the main issue for young people in Leeds 2017/18 following the Make Your Mark ballot in which 17,013 young people in Leeds voted.

MyDay, a new all-day, £2.60 county wide bus ticket for West Yorkshire's young people was launched on the 9th July 2018. The Leeds Youth Council worked with bus providers to ensure MyDay is the product under 19's want.



### Free bike hire

There are a number of free bike hire schemes across the city. These will be communicated to families via the Child Friendly City Centre webpage and added to the Breeze webpage.

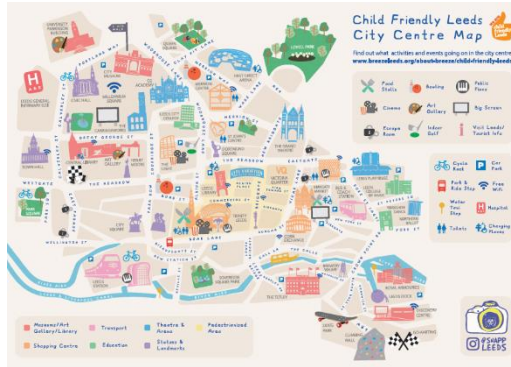


## Youth Work Patrols

The Youth Service provide outreach youth workers on a Friday & Saturday evening, 5.30pm till 10.30pm in Leeds City Centre. As well as the outreach work the youth service provide a number of city centre youth groups which young people 11 to 18 years old are able to participate in.

The youth service provision is promoted on the Breeze website and a flyer advertising the provision is available on the Child Friendly Leeds city centre project page.

## Child Friendly Leeds City Centre Map



We have been consulting with children and young people in Leeds to find out what they would like to see on a city centre map i.e. free wifi, child friendly cafes, changing places, green spaces etc. The design team used all the feedback received and have produced an amazing child friendly Leeds city centre map which will be available late July 2018 and will be distributed at Visit Leeds and on their website.

## **Partners involved**

### Films

Millennium Square  
VIC Team  
Golden Owls  
Leeds Young Films  
Leeds Kirkgate Market

### Transport

Leeds Youth Council  
WYCA  
Connecting Leeds  
Youth Work Unit

### YW Patrols

Youth Service

### Map

LCC Comms Team  
Leeds Youth Council  
Meadowfield Primary  
VIC Team

## **Impact**

### Films

53 films created by CYP were shown over the two morning sessions- including winners, shortlisted and films entered in the competition.

On the Saturday 39 children and young people and 18 adults attended- 57 in total.

On the Sunday 22 children and young people and 14 adults attended – 36 in total.

It was very quiet in Leeds City centre when films shown and despite sending invites to the winners, promoting to 400+ youth council, promoting on Twitter and Facebook and advertising on Leeds Inspired, Visit Leeds and Breeze very few families who came had seen it advertised. The majority were passers-by who came in and enjoyed the films and free popcorn.

### Transport

WYCA attended a Youth Voice Summit event and a Leeds Youth Council meeting to work with local young people to develop and launch a new ticket type for young people in the region called “MyDay”.

## Child Friendly Leeds City Centre Map

20,000 maps printed in pads of 100. Thousands distributed at Leeds Visitor centre, City Museum, Peer Inspections, One Stop Centre Leeds City Centre, Active Leeds, Trinity Shopping Centre, CFL events throughout the summer, Breeze on Tour.



## **Comments / feedback**

### Films

The film makers who were invited and attended said it was “awesome”, “such a surprise” “Wow I can’t believe it I was on that screen “and “it felt exciting.”

### Transport

Thomas Schofield, Chair of the Leeds Youth Council working group, said: “This proved that young people in Leeds are passionate about public transport and it’s hopefully another step forward towards a better transport system for all.”

Cllr Kim Groves, Chair of the transport committee at West Yorkshire Combined Authority, said: “By forging relationships with the Youth Council and other groups across West Yorkshire, Bus18 is in a really strong position to build upon the positive start we’ve already made in introducing changes that truly matter to young people.”

### Child Friendly Leeds City Centre Map

Children that have picked them up have been pleased that they are available and adults are drawn to the map which is side by side with the general Leeds Walk it map.

## **Legacy**

### Films

Kirkgate market has a screen in the events space and is now showing films on their screen during the holidays and promoting them to families.

The big screen on Millennium Square is available for films in the mornings over a weekend next summer when Wimbledon is on.

CBeebies on a regular schedule of Monday – Friday 15:45 – 16:15 and Saturday and Sunday 10am -11am but is keen to respond to the feedback and is open to changing the screen times for over holidays. An interest in promoting the opportunity to show CYP films made by schools and youth groups has been expressed and we are going to promote this opportunity to schools and youth groups in the next VIC E bulletin.

### Transport

The Youth Council will still continue working on this topic and performed a deputation to full council on Wednesday 12<sup>th</sup> September to ask the 99 elected city councillors to support their campaign by continuing to lobby transport operators to provide cheaper fares and a better service for young people in the city.

### Child Friendly Leeds City Centre Map

Map will be updated on an annual basis and demonstrate each year how Leeds City Centre has become more child and family friendly.

Ambition is that all shopping centres distribute maps at information desk.

Ambition that all hotels distribute map to guests staying in Leeds.

Budget needs to be made available on an annual basis for maps to be distributed at visitor centre and museums and galleries in Leeds.

## Calendar of Activities -CFL City Centre Project



### October 2017

- Park here and play

### December 2017

- 2<sup>nd</sup> December: Showing of *Harry Potter and the Chamber of Secrets* accompanied by a live orchestra at First Direct Arena
- 3<sup>rd</sup> December to 29<sup>th</sup> January: Harry Potter: A History Of Magic exhibition at Leeds Library
- 14<sup>th</sup> December: A magical storytime (Harry Potter) at Leeds Library
- 17<sup>th</sup> December: Wand making workshop (Harry Potter) at Leeds Library
- 19<sup>th</sup> December: Wizard game builder (Harry Potter) at Leeds Library
- 19<sup>th</sup> December: Sorting hats (Harry Potter) at Leeds Library

### January 2018

### February 2018

### March 2018

Leeds Young Film Festival 26<sup>th</sup> March -5<sup>th</sup> April

### April 2018

Easter holidays at Kirkgate Market (TBC)

- Pop up park
- Roller Disco
- Films on the screen
- Easter egg hunt

Indoor playhouse at the St John's Centre

### May 2018

- Indoor playhouse at the St John's Centre
- Launch Snapp App

### June 2018

### July 2018

- Promote summer activities and the new Child Friendly Map of city centre
- 14<sup>th</sup> & 15<sup>th</sup> July, 10 till 12: Golden Owl films on the big screen in Millennium Square
- Sunday 29<sup>th</sup> July: CFL Sunday (1)
- Cookridge Street pop up park
- 22<sup>nd</sup> July to 5<sup>th</sup> August: Pop up and play at Victoria Gardens

### August 2018

- Cookridge Street pop up park
- Town Hall pop up park
- 22<sup>nd</sup> July – 5 August: Pop up and Play at Victoria Gardens
- Indoor Playhouse at St Johns –Leeds Play Network
- Junk Park/ activities – TBC
- Family Friendly Peace Garden – St John's Shopping Centre
- Wednesday 1<sup>st</sup> August: UK Play Day (<http://www.playday.org.uk/>) at Leeds Play Network in St John's Centre
- Wednesday 1<sup>st</sup> & Thursday 2<sup>nd</sup> August: Breeze on Tour (Roundhay)
- Sunday 5<sup>th</sup> August: CFL Sunday (2)
- w/c Monday 6<sup>th</sup> August: Pay as you feel restaurant at the Light
- Wednesday 8<sup>th</sup> August: Child Friendly Leeds Live
- Saturday 11<sup>th</sup> August – Sunday 2<sup>nd</sup> September: City Beach Victoria Gardens
- Sunday 12<sup>th</sup> August: CFL Sunday (3)
- Wednesday 15<sup>th</sup> & Thursday 16<sup>th</sup> August: Breeze on Tour (Temple Newsam)
- Thursday 16<sup>th</sup> August: Transport Campaign group meet with decision makers of all bus operators at civic hall.
- Sunday 19<sup>th</sup> August: CFL Sunday (4)
- Sunday 26<sup>th</sup> August: CFL Sunday (5)

### September 2018

- Sunday 2<sup>nd</sup> September: CFL Sunday (6)
- Monday 24<sup>th</sup> September: Ambassador feedback event





## Follow on actions / next steps

Child Friendly Leeds ambassadors, businesses and partners are being invited to an event on Monday 24<sup>th</sup> September 2018, 3pm till 6pm at the Marriott Hotel.

Partners and businesses will be asked to think about how they can contribute to:

- Families have asked for a permanent indoor play centre and / or soft play areas
- Permanent outdoor playful spaces and places for children
- Encouraging shops, hotels, cafes and restaurants to become even more creative and innovative in their approaches to being child, young person and family friendly
- Teenager friendly city centre- what more can we do to offer safe welcoming spaces to hang out and develop activities teenagers can enjoy with and without their parents/carers