

The **4<sup>th</sup>** of July is upon us  
And *child friendly Leeds* is almost  
**4** years old ...

Since 2012, we have had a total of **591** businesses,  
organisations and people sign up as Child Friendly Leeds  
(CFL) Ambassadors.

In the **last year**, we have had **139** people sign up as Ambassadors.





**First, we'd like to share a personal message from Anne Longfield, the Children's Commissioner:**

"As Children's Commissioner for England, I'm extremely proud that my home town is putting children first.

Children and young people in Leeds are leading the way as citizens of the nation's most child friendly city.

I've been very proud to join with you to help further the fantastic achievements of child friendly Leeds and the inspirational children and young people that live there. "

*July 2016.*



As part of our 4<sup>th</sup> birthday celebrations  
we'd like to share what some of **YOU**,  
our *amazing ambassadors*, have  
learned, gained and contributed to  
making *child friendly Leeds* a reality.





## What have you *learnt*...

“There is an abundance and wealth of committed, talented and passionate ambassadors from across a diverse range of sectors in Leeds.”

– *Barry Jones, Complex Needs Area Lead  
Children’s Services, Leeds City Council*

“I have looked to spread the message of CFL relating to the superb opportunities we are creating at the college for 16-18 year olds to join some of the best companies in the region, the country and the world.”

– *Brian Duffy, Faculty Director  
Leeds College of Building*

“What an amazing job people do for young people in Leeds.”

– *Inder Hunjan, Head of Access & Widening Participation,  
Leeds Beckett University*





## What have you *learnt*...

“There’s a lot of good work going on in Leeds to improve the life chances of children.”

- *Ruth Kettle, Chief Executive  
Community Links*

“I’ve honestly **learnt loads** by being an Ambassador. Before I went into this I had no idea about the different array of charities and children’s services available in Leeds.”

- *Lydia Hopkinson, Home Energy Care  
British Gas*

“I have learnt a huge amount about the issues and challenges facing the young people of Leeds and how **I can direct young people to some of the amazing organisations**. I have also learnt about the **amazing and fantastic opportunities** that exist for young people in the city of **Leeds**.”

- *Ian Hill, County Commissioner  
Central Yorkshire County Scouts*





## What have you *gained*...

“We have gained a greater understanding of initiatives to help children and how we can work as an organisation to **promote better life outcomes** for young people.”

- *Sophie Hildreth*  
*Think Like a Pony*

“I have **gained a platform to promote** our voice and influence projects to the network of CFL Ambassadors.”

- *Richard Cracknell, Voice Influence & Change co-ordinator*  
*Children's Services, Leeds City Council*

“A **whole host of contacts**, whether it be at events, via social media or by accident! But have Child Friendly Leeds as a mutual connection. It's great to work with other individuals and organisations to develop ideas together as a team.”

- *Faye Kenny*  
*Boomchikkaboom*



## What have you *gained*...

**“Personal achievement** in helping children of primary school age.”

*- Donna Iliffe-Pollard,  
Leeds Children’s author*

“We have gained an insight into the **fantastic work delivered by Child Friendly Leeds ambassadors** who supported the ‘Dadstastic’ event.”

*- Darren Evanson, Senior Family Outreach worker  
Saturdays*

“A warm welcome as a charity that is new to Leeds, a clear understanding of the city’s vision and lots of great new contacts. **The Awards Ceremony in January was just fantastic!**”

*- Nick Bent, Co-Founder and Director  
The Tutors Trust*

We now have a platform from which to build on, in **engaging more schools** to take up the workshop programme.

*Jane Thoy, PARS Development Co-ordinator  
Behind Closed Doors*



## What have you *contributed...*

“I have contributed **Dadstastic Day** - an opportunity for families to spend some time with their kids.”

- *Errol Murray, Founder  
Leeds Dads*

“We have **offered complimentary room hire** with refreshments, **accommodation** with wine for the foster parents as a reward. It feels rewarding!”

- *Alla Langford, Sales Executive  
Holiday Inn Express*

“I’m new to CFL and this is the first event, so far we have contributed The Leeds Charter for Bereaved Children.”

- *Jane Robinson, Manager  
Leeds Bereavement Forum*

“We have been able to take on young people, through attending job fairs and making contact with schools to give 6th form students work experience. On behalf of myself and my Manager, Paul Walsh, we are **proud to be child friendly Leeds ambassadors.**”

- *Martin Smith,  
Marks & Spencer*





## What have you *contributed...*

“I have contributed on the **judging panel at the Child Friendly Leeds awards**. I have helped run a Yorkshire Day at British Gas with different charity stalls and many other things.”

- *Lydia Hopkinson, Home Energy Care*  
**British Gas**

“We have **contributed numerous activity sessions** and in excess of £5000 worth of kit and equipment, **provided match tickets** and supported events by giving gifts and prizes as rewards. We are looking forward to **continuing that relationship** and improving the quality and impact of our work.”

- *Alan Scorfield, Senior Executive Officer*  
**The Leeds United Foundation**

“We have contributed to the social media and taking the **child friendly conversation** to marginalized and disadvantaged communities.”

- *Marvina Newton, Founder & CEO*  
**Angel of Youths**



*Here are just a few of our  
**child friendly Leeds**  
Ambassadors...*

*If you're not on the next slide, it's because of  
**space** or we don't have a recent picture, so do  
send us some via social media.*








we are  
child  
friendly  
Leeds







*We really value your feedback,  
ongoing support and hope you  
continue to share the child  
friendly message in Leeds and  
beyond!*





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