

Breeze International Youth Festival 2012
Wednesday 30th May – Sunday 10th June
Partnership Criteria 2012



The Breeze International Youth Festival is an annual festival aimed at young people in Leeds aged 13 – 19. The festival has been a staple part of the councils year round activity for young people for over 15 years.

For 2012 we are looking at ways to develop the festival and look at new ways of working with young people through our partnership work and commissioning of other council departments, arts organisations across Leeds and individual artists. If you are an artist or an organisation who want to work with young people and have a great idea, we want to hear from you!

For BIYF 2012 we want young people of Leeds to **attend, participate or contribute** in the creative city of Leeds. Working in partnership with your organisation we are keen to hear your ideas and put together a project, managed by you and your team and/or young people for BIYF.

BIYF: Overarching aim

To help young people attend, participate in and contribute to creative activity in Leeds and beyond, through encouraging and celebrating achievement.

Objectives:

1. Listen to young people's voices – young people at the heart of programming
2. Provide young people with opportunities to take part and learn
3. Develop new audiences
4. Signpost to year round activities
5. Celebrate excellence

Comments from the 2011 Festival

- *The festival is great and attractive for young people, I met my friends here from different schools.*
- *It's great to see different talents*
- *Meeting new people and learning new skills*

Projects funded for the 2011 Festival included:

Pyramid of Arts – Sound Beam Team
Duck Egg Theatre Company – Perform @ Templeworks
Test Space - Creative Hub
Morley Literature Festival – Fashion blogging project



2011 Commission Criteria

Your commission must be aimed at young people aged 13 – 19 year old in Leeds, be high profile, innovative, inspirational, fit in with the BIYF objectives and fulfil the following criteria:

- Create new work or new ways of working **with** young people
- Create new work **for** young people
- Involve young people from Leeds
- Showcase using your own space/venue
- Your chosen activity must happen during the festival- ie showcase/exhibit /share/ host workshops talks during the festival (from Jan – May you may plan, recruit and work with your group)
- You will be responsible for all recruitment

Desirable

- Showcase work from international young people/artists aimed at young people
- Young person led
- Use your own space/venue
- Hard to reach, NEET, LAC or disabled young people
- Sustainable
- It can be based anywhere in Leeds it does not have to be city centre

What we don't fund:

- On going work or already existing groups
- Activities already planned
- Core staff ongoing salaries

Commission Budget - Up to £2,000

For 2012, we are able to offer up to 6 organisations £2,000 towards each partnership project. This is for development as well as execution of your idea. As an organisation you will need to contribute 10% towards the project, whether that is cash or in kind and it needs to be shown in the budget breakdown. The project does not have to be a performance, it could be site specific, in partnership for an outside organisation – exhibitions, artist/author events music etc.

Benefits

- Joint approach to delivering high quality work for young people from 13 - 19. The unit is in a unique position to advise and refer young people about their next steps, whether to other art projects or towards higher and further education and industry placements for apprentices.
- Joint resources and funding to make projects cost effective
- Joint marketing would give young people a easier approach to access the activities on

offer

- Tracking and mapping of participants and projects which will enable us to view our activity and impact across the city.
- By working more closely and sharing resources; budgets, staffing, marketing etc the unit will be able to investigate potential additional projects to support the current programme where needed.

What we need from you by Tuesday 1st November 2011

- Project proposal inc how it meets BIYF aims
- Who is it aimed at
- Where is it going to happen
- Timescale of the project (in order to qualify for the full amount the project will need to start in this current financial year)
- How you plan on recruiting young people and audience members
- Suggested dates for your activity (to ensure maximum attendance please offer several dates to enable the activities do not clash with other proposed events)
- Outcomes from the project and how you will measure them
- What your exit strategy will be
- Budget breakdown (we are unable to fund refreshments)
- How you are going to monitor attendance and tracking of participants

The timeline

- Project proposal deadline Tuesday 1st November
- Projects reviewed by 2011 Breeze Festival Management Team
- Funding decisions will hopefully be announced by Friday 6th January 2012
- Projects that are funded by BIYF will not be able to start until January unless otherwise agreed.
- BIYF 2012 Wednesday 30th May – Sunday 10th June
- Activity to be completed by 15th June
- Evaluation and monitoring form with completed budget to be sent by 30th June.

Please submit your application to Morwenna Rowlands by email to morwenna.rowlands@leeds.gov.uk or by post to Mo Rowlands, Breeze International Youth Festival, The Town Hall, The Headrow, Leeds, LS1 3AD by **Tuesday 1st November 2011**.

