

Middle Layer Super Output Area

E02002429

Households 3,350

Area: Carlton, Robin Hood N, Rothwell Haigh, Royds Lane

Household Demographics

Property Type	Number	Rate
Bungalow	313	9.3%
Detached	626	18.7%
Flat	252	7.5%
Maisonette	30	0.9%
Semi Detached	1,383	41.3%
Terraced	746	22.3%

Tenure	Number	Rate
Rented from Local Authority	576	17.2%
Owned outright/ Mortgaged	2,524	75.3%
Rented Private/Housing Assoc.	250	7.5%

Years residing at property	Number	Rate
0 to 1	152	4.5%
2 to 5	886	26.4%
6 to 10	801	23.9%
11 to 20	621	18.5%
21 to 30	450	13.4%
31 to 40	267	8.0%
41 to 50	105	3.1%
More than 50 Yrs	68	2.0%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	183	5.5%
£ 5,000 to £9,999 (£96 to £192 p/w)	350	10.4%
£10,000 to £14,999	301	9.0%
£15,000 to £19,999	312	9.3%
£20,000 to £24,999	260	7.8%
£25,000 to £29,999	339	10.1%
£30,000 to £39,999	530	15.8%
£40,000 to £49,999	572	17.1%
£50,000 to £74,999	319	9.5%
£75,000+	184	5.5%
Average HH Income in MSOA	£34,954	

Affected by credit crunch	Number	Rate
Yes	1,295	38.7%
No	1,187	35.4%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	2,391	
Always	1,177	49.2%
Sometimes	510	21.3%
Rarely	366	15.3%
Never	338	14.1%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	155	4.6%
Tend to Agree	860	25.7%
Tend to Disagree	921	27.5%
Definitely Disagree	539	16.1%
No Response	875	26.1%

in last 3 years,neighbourhood has..	Number	Rate
Improved	530	15.8%
Stayed the same	1,660	49.6%
Got worse	377	11.3%
Recently Moved	97	2.9%
No response	686	20.5%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	3,171	94.7%
Does not like neighbourhood	179	5.3%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	2,187	65.3%
GP appointments	2,176	65.0%
Parking	1,640	49.0%
Public transport	2,013	60.1%
Schools	1,709	51.0%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	668	19.9%
Child Savings Plan	434	13.0%
Home Equity Release	53	1.6%
Funeral Plan	131	3.9%
ISA	1,168	34.9%
Life Assurance	1,379	41.2%
Mortgage	1,282	38.3%
Other Investments	558	16.7%
Pension	1,523	45.5%
Personal Loan	684	20.4%
Savings Plan	657	19.6%
Shares General	629	18.8%
Will	981	29.3%

Struggling with	Number	Rate
Food shopping	454	13.6%
Loans	122	3.6%
Loss of income	273	8.1%
Mortgage	167	5.0%
Paying Bills	509	15.2%
Savings/investments	152	4.5%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	2,459	73.4%
Broadband	2,346	70.0%

Internet Access:	Number	Rate
Don't access	447	13.3%
Home	2489	74.3%
Other	175	5.2%
Work	1215	36.3%

Shop Online	Number	Rate
Never	2013	60.1%
Often	114	3.4%
Sometimes	760	22.7%
Would Consider	463	13.8%

Use the internet for....	Number	Rate
Ebay	1,565	46.7%
Email	2,452	73.2%
Gambling/Betting	366	10.9%
Google/other search	2,227	66.5%
MSN Messenger	823	24.6%
News/weather information	1,590	47.5%
Online gaming	336	10.0%
Price comparison	1,639	48.9%
Social networking	1,315	39.3%
Paying utility bills	1,425	42.5%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	222	6.6%
2+ A levels, 4+ AS Levels, Higher School Certificate	98	2.9%
NVQ Lvl 2, Intermediate GNVQ	109	3.3%
NVQ Lvl 3, OND, Advanced GNVQ	121	3.6%
NVQ Lvl 4-5, HNC, HND	62	1.9%
First Degree (e.g. BA, BSc)	379	11.3%
Postgraduate Qualification (e.g. MA PhD, PGCE)	218	6.5%
At least one Household member has no qualifications	686	20.5%
No Household member has any qualifications	1,557	46.5%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	514	15.3%
£36 - £49	623	18.6%
£50 - £69	992	29.6%
£70 - £99	763	22.8%
£100 - £149	365	10.9%
More than £150	93	2.8%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	50	1.5%
Self Employed / Business Owner	231	6.9%
Self Employed / Business Owner / Running Own In-Home Business	281	8.4%
Thinking about starting new business	131	3.9%
Owned business for 3+ years	141	50.2%
Owned for less than 3 years	140	49.8%

Car Ownership

Cars in household	Number	Rate
0 cars	642	19.2%
1 car	1,427	42.6%
2 cars	1,158	34.6%
3 or more	123	3.7%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	2169	64.7%
Digital Camera	2296	68.5%
Flat screen TV	1859	55.5%
Games Console	1393	41.6%
Printer	1984	59.2%
iPod/MP3 player	946	28.2%
Cable TV	15	0.4%
Dishwasher	1458	43.5%
Satellite TV	1612	48.1%
Handheld computer e.g. Blackberry	269	8.0%
HDTV	980	29.3%