

Middle Layer Super Output Area

E02002426

Households 3,276

Area: Woodlesford, Oulton

Household Demographics

Property Type	Number	Rate
Bungalow	284	8.7%
Detached	868	26.5%
Flat	139	4.2%
Maisonette	23	0.7%
Semi Detached	1,396	42.6%
Terraced	566	17.3%

Tenure	Number	Rate
Rented from Local Authority	565	17.2%
Owned outright/ Mortgaged	2,457	75.0%
Rented Private/Housing Assoc.	254	7.8%

Years residing at property	Number	Rate
0 to 1	190	5.8%
2 to 5	639	19.5%
6 to 10	751	22.9%
11 to 20	677	20.7%
21 to 30	441	13.5%
31 to 40	363	11.1%
41 to 50	145	4.4%
More than 50 Yrs	70	2.1%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	120	3.7%
£ 5,000 to £9,999 (£96 to £192 p/w)	283	8.6%
£10,000 to £14,999	188	5.7%
£15,000 to £19,999	191	5.8%
£20,000 to £24,999	213	6.5%
£25,000 to £29,999	451	13.8%
£30,000 to £39,999	487	14.9%
£40,000 to £49,999	778	23.7%
£50,000 to £74,999	359	11.0%
£75,000+	206	6.3%
Average HH Income in MSOA	£38,990	

Affected by credit crunch	Number	Rate
Yes	1,403	42.8%
No	1,266	38.6%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	2,305	
Always	1,331	57.7%
Sometimes	453	19.7%
Rarely	296	12.8%
Never	225	9.8%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	99	3.0%
Tend to Agree	660	20.1%
Tend to Disagree	1,399	42.7%
Definitely Disagree	439	13.4%
No Response	679	20.7%

in last 3 years,neighbourhood has..	Number	Rate
Improved	372	11.4%
Stayed the same	1,700	51.9%
Got worse	602	18.4%
Recently Moved	112	3.4%
No response	490	15.0%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	3,025	92.3%
Does not like neighbourhood	251	7.7%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,950	59.5%
GP appointments	2,276	69.5%
Parking	1,635	49.9%
Public transport	1,643	50.2%
Schools	1,997	61.0%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	684	20.9%
Child Savings Plan	502	15.3%
Home Equity Release	52	1.6%
Funeral Plan	157	4.8%
ISA	1,184	36.1%
Life Assurance	1,409	43.0%
Mortgage	1,229	37.5%
Other Investments	510	15.6%
Pension	1,726	52.7%
Personal Loan	672	20.5%
Savings Plan	512	15.6%
Shares General	756	23.1%
Will	1,018	31.1%

Struggling with	Number	Rate
Food shopping	518	15.8%
Loans	250	7.6%
Loss of income	398	12.1%
Mortgage	87	2.7%
Paying Bills	588	17.9%
Savings/investments	270	8.2%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	2,494	76.1%
Broadband	2,443	74.6%

Internet Access:	Number	Rate
Don't access	476	14.5%
Home	2441	74.5%
Other	51	1.6%
Work	1149	35.1%

Shop Online	Number	Rate
Never	1977	60.3%
Often	149	4.5%
Sometimes	750	22.9%
Would Consider	400	12.2%

Use the internet for....	Number	Rate
Ebay	1,677	51.2%
Email	2,525	77.1%
Gambling/Betting	213	6.5%
Google/other search	2,347	71.6%
MSN Messenger	522	15.9%
News/weather information	1,578	48.2%
Online gaming	233	7.1%
Price comparison	1,702	52.0%
Social networking	950	29.0%
Paying utility bills	1,215	37.1%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	176	5.4%
2+ A levels, 4+ AS Levels, Higher School Certificate	162	4.9%
NVQ Lvl 2, Intermediate GNVQ	97	3.0%
NVQ Lvl 3, OND, Advanced GNVQ	115	3.5%
NVQ Lvl 4-5, HNC, HND	111	3.4%
First Degree (e.g. BA, BSc)	560	17.1%
Postgraduate Qualification (e.g. MA PhD, PGCE)	219	6.7%
At least one Household member has no qualifications	531	16.2%
No Household member has any qualifications	1,153	35.2%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	345	10.5%
£36 - £49	578	17.6%
£50 - £69	976	29.8%
£70 - £99	857	26.2%
£100 - £149	439	13.4%
More than £150	81	2.5%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	25	0.8%
Self Employed / Business Owner	323	9.9%
Self Employed / Business Owner / Running Own In-Home Business	348	10.6%
Thinking about starting new business	16	0.5%
Owned business for 3+ years	230	66.1%
Owned for less than 3 years	118	33.9%

Car Ownership

Cars in household	Number	Rate
0 cars	467	14.3%
1 car	1,278	39.0%
2 cars	1,161	35.4%
3 or more	370	11.3%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	2182	66.6%
Digital Camera	2364	72.2%
Flat screen TV	1669	50.9%
Games Console	1322	40.4%
Printer	1860	56.8%
iPod/MP3 player	1233	37.6%
Cable TV	25	0.8%
Dishwasher	1456	44.4%
Satellite TV	1341	40.9%
Handheld computer e.g. Blackberry	236	7.2%
HDTV	803	24.5%