

Middle Layer Super Output Area

E02002422

Households 2,616

Area: Churwell

Household Demographics

Property Type	Number	Rate
Bungalow	408	15.6%
Detached	493	18.8%
Flat	135	5.2%
Maisonette	16	0.6%
Semi Detached	1,108	42.4%
Terraced	456	17.4%

Tenure	Number	Rate
Rented from Local Authority	183	7.0%
Owned outright/ Mortgaged	2,242	85.7%
Rented Private/Housing Assoc.	191	7.3%

Years residing at property	Number	Rate
0 to 1	73	2.8%
2 to 5	647	24.7%
6 to 10	716	27.4%
11 to 20	630	24.1%
21 to 30	265	10.1%
31 to 40	149	5.7%
41 to 50	119	4.5%
More than 50 Yrs	17	0.6%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	102	3.9%
£ 5,000 to £9,999 (£96 to £192 p/w)	140	5.4%
£10,000 to £14,999	230	8.8%
£15,000 to £19,999	206	7.9%
£20,000 to £24,999	153	5.8%
£25,000 to £29,999	187	7.1%
£30,000 to £39,999	477	18.2%
£40,000 to £49,999	682	26.1%
£50,000 to £74,999	380	14.5%
£75,000+	59	2.3%
Average HH Income in MSOA	£36,487	

Affected by credit crunch	Number	Rate
Yes	750	28.7%
No	1,153	44.1%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	2,035	
Always	1,071	52.6%
Sometimes	482	23.7%
Rarely	286	14.1%
Never	196	9.6%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	71	2.7%
Tend to Agree	591	22.6%
Tend to Disagree	926	35.4%
Definitely Disagree	357	13.6%
No Response	671	25.6%

in last 3 years,neighbourhood has..	Number	Rate
Improved	293	11.2%
Stayed the same	1,441	55.1%
Got worse	297	11.4%
Recently Moved	88	3.4%
No response	497	19.0%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	2,505	95.8%
Does not like neighbourhood	111	4.2%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,643	62.8%
GP appointments	1,722	65.8%
Parking	1,534	58.6%
Public transport	1,637	62.6%
Schools	1,415	54.1%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	507	19.4%
Child Savings Plan	419	16.0%
Home Equity Release	67	2.6%
Funeral Plan	180	6.9%
ISA	933	35.7%
Life Assurance	974	37.2%
Mortgage	1,189	45.5%
Other Investments	384	14.7%
Pension	1,232	47.1%
Personal Loan	605	23.1%
Savings Plan	500	19.1%
Shares General	464	17.7%
Will	666	25.5%

Struggling with	Number	Rate
Food shopping	301	11.5%
Loans	122	4.7%
Loss of income	181	6.9%
Mortgage	79	3.0%
Paying Bills	260	9.9%
Savings/investments	110	4.2%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	1,935	74.0%
Broadband	1,864	71.3%

Internet Access:	Number	Rate
Don't access	418	16.0%
Home	1914	73.2%
Other	86	3.3%
Work	1133	43.3%

Shop Online	Number	Rate
Never	1840	70.3%
Often	67	2.6%
Sometimes	476	18.2%
Would Consider	233	8.9%

Use the internet for....	Number	Rate
Ebay	1,235	47.2%
Email	1,941	74.2%
Gambling/Betting	265	10.1%
Google/other search	1,840	70.3%
MSN Messenger	568	21.7%
News/weather information	1,343	51.3%
Online gaming	305	11.7%
Price comparison	1,314	50.2%
Social networking	994	38.0%
Paying utility bills	899	34.4%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	199	7.6%
2+ A levels, 4+ AS Levels, Higher School Certificate	59	2.3%
NVQ Lvl 2, Intermediate GNVQ	30	1.1%
NVQ Lvl 3, OND, Advanced GNVQ	99	3.8%
NVQ Lvl 4-5, HNC, HND	84	3.2%
First Degree (e.g. BA, BSc)	401	15.3%
Postgraduate Qualification (e.g. MA PhD, PGCE)	153	5.8%
At least one Household member has no qualifications	427	16.3%
No Household member has any qualifications	1,149	43.9%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	369	14.1%
£36 - £49	526	20.1%
£50 - £69	782	29.9%
£70 - £99	702	26.8%
£100 - £149	206	7.9%
More than £150	31	1.2%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	48	1.8%
Self Employed / Business Owner	124	4.7%
Self Employed / Business Owner / Running Own In-Home Business	172	6.6%
Thinking about starting new business	46	1.8%
Owned business for 3+ years	103	59.9%
Owned for less than 3 years	69	40.1%

Car Ownership

Cars in household	Number	Rate
0 cars	309	11.8%
1 car	1,529	58.4%
2 cars	615	23.5%
3 or more	163	6.2%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	1549	59.2%
Digital Camera	1844	70.5%
Flat screen TV	1453	55.5%
Games Console	1144	43.7%
Printer	1390	53.1%
iPod/MP3 player	838	32.0%
Cable TV	593	22.7%
Dishwasher	989	37.8%
Satellite TV	1191	45.5%
Handheld computer e.g. Blackberry	182	7.0%
HDTV	709	27.1%