

Middle Layer Super Output Area

E02002413

Households 4,418

Area: City Centre, Hunslet Green and Thwaite Gate

Household Demographics

Property Type	Number	Rate
Bungalow	124	2.8%
Detached	76	1.7%
Flat	2,441	55.3%
Maisonette	224	5.1%
Semi Detached	784	17.7%
Terraced	769	17.4%

Tenure	Number	Rate
Rented from Local Authority	973	22.0%
Owned outright/ Mortgaged	1,900	43.0%
Rented Private/Housing Assoc.	1,545	35.0%

Years residing at property	Number	Rate
0 to 1	991	22.4%
2 to 5	1,487	33.7%
6 to 10	651	14.7%
11 to 20	515	11.7%
21 to 30	421	9.5%
31 to 40	203	4.6%
41 to 50	114	2.6%
More than 50 Yrs	36	0.8%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	510	11.5%
£ 5,000 to £9,999 (£96 to £192 p/w)	579	13.1%
£10,000 to £14,999	466	10.5%
£15,000 to £19,999	266	6.0%
£20,000 to £24,999	356	8.1%
£25,000 to £29,999	479	10.8%
£30,000 to £39,999	835	18.9%
£40,000 to £49,999	287	6.5%
£50,000 to £74,999	190	4.3%
£75,000+	450	10.2%
Average HH Income in MSOA	£34,641	

Affected by credit crunch	Number	Rate
Yes	1,580	35.8%
No	1,385	31.3%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	2,330	
Always	1,386	59.5%
Sometimes	430	18.5%
Rarely	253	10.9%
Never	261	11.2%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	207	4.7%
Tend to Agree	733	16.6%
Tend to Disagree	1,324	30.0%
Definitely Disagree	547	12.4%
No Response	1,607	36.4%

in last 3 years,neighbourhood has..	Number	Rate
Improved	615	13.9%
Stayed the same	1,206	27.3%
Got worse	890	20.1%
Recently Moved	482	10.9%
No response	1,225	27.7%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	3,961	89.7%
Does not like neighbourhood	457	10.3%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,684	38.1%
GP appointments	2,307	52.2%
Parking	1,482	33.5%
Public transport	2,445	55.3%
Schools	1,839	41.6%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	380	8.6%
Child Savings Plan	213	4.8%
Home Equity Release	35	0.8%
Funeral Plan	217	4.9%
ISA	1,139	25.8%
Life Assurance	936	21.2%
Mortgage	972	22.0%
Other Investments	514	11.6%
Pension	1,126	25.5%
Personal Loan	494	11.2%
Savings Plan	713	16.1%
Shares General	676	15.3%
Will	412	9.3%

Struggling with	Number	Rate
Food shopping	941	21.3%
Loans	199	4.5%
Loss of income	229	5.2%
Mortgage	58	1.3%
Paying Bills	741	16.8%
Savings/investments	282	6.4%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	3,138	71.0%
Broadband	2,856	64.6%

Internet Access:	Number	Rate
Don't access	566	12.8%
Home	3106	70.3%
Other	532	12.0%
Work	1844	41.7%

Shop Online	Number	Rate
Never	2838	64.2%
Often	285	6.5%
Sometimes	815	18.4%
Would Consider	480	10.9%

Use the internet for....	Number	Rate
Ebay	1,946	44.0%
Email	3,287	74.4%
Gambling/Betting	556	12.6%
Google/other search	3,146	71.2%
MSN Messenger	1,570	35.5%
News/weather information	2,255	51.0%
Online gaming	625	14.1%
Price comparison	1,854	42.0%
Social networking	1,814	41.1%
Paying utility bills	1,622	36.7%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	171	3.9%
2+ A levels, 4+ AS Levels, Higher School Certificate	138	3.1%
NVQ Lvl 2, Intermediate GNVQ	69	1.6%
NVQ Lvl 3, OND, Advanced GNVQ	102	2.3%
NVQ Lvl 4-5, HNC, HND	110	2.5%
First Degree (e.g. BA, BSc)	710	16.1%
Postgraduate Qualification (e.g. MA PhD, PGCE)	497	11.2%
At least one Household member has no qualifications	569	12.9%
No Household member has any qualifications	2,226	50.4%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	1,347	30.5%
£36 - £49	720	16.3%
£50 - £69	1,083	24.5%
£70 - £99	519	11.7%
£100 - £149	427	9.7%
More than £150	322	7.3%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	109	2.5%
Self Employed / Business Owner	315	7.1%
Self Employed / Business Owner / Running Own In-Home Business	424	9.6%
Thinking about starting new business	485	11.0%
Owned business for 3+ years	252	59.4%
Owned for less than 3 years	172	40.6%

Car Ownership

Cars in household	Number	Rate
0 cars	1,998	45.2%
1 car	1,377	31.2%
2 cars	530	12.0%
3 or more	513	11.6%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	2486	56.3%
Digital Camera	2831	64.1%
Flat screen TV	1964	44.5%
Games Console	1582	35.8%
Printer	1955	44.3%
iPod/MP3 player	1668	37.8%
Cable TV	231	5.2%
Dishwasher	1365	30.9%
Satellite TV	1488	33.7%
Handheld computer e.g. Blackberry	539	12.2%
HDTV	955	21.6%