

Middle Layer Super Output Area

E02002412

Households 2,783

Area: New Farnley, Lower Wortley

Household Demographics

Property Type	Number	Rate
Bungalow	72	2.6%
Detached	351	12.6%
Flat	215	7.7%
Maisonette	5	0.2%
Semi Detached	1,352	48.6%
Terraced	788	28.3%

Tenure	Number	Rate
Rented from Local Authority	446	16.0%
Owned outright/ Mortgaged	2,090	75.1%
Rented Private/Housing Assoc.	247	8.9%

Years residing at property	Number	Rate
0 to 1	110	4.0%
2 to 5	685	24.6%
6 to 10	577	20.7%
11 to 20	616	22.1%
21 to 30	352	12.6%
31 to 40	147	5.3%
41 to 50	189	6.8%
More than 50 Yrs	107	3.8%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	177	6.4%
£ 5,000 to £9,999 (£96 to £192 p/w)	215	7.7%
£10,000 to £14,999	364	13.1%
£15,000 to £19,999	319	11.5%
£20,000 to £24,999	274	9.8%
£25,000 to £29,999	311	11.2%
£30,000 to £39,999	534	19.2%
£40,000 to £49,999	191	6.9%
£50,000 to £74,999	336	12.1%
£75,000+	62	2.2%
Average HH Income in MSOA	£29,939	

Affected by credit crunch	Number	Rate
Yes	1,196	43.0%
No	896	32.2%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	1,881	
Always	841	44.7%
Sometimes	376	20.0%
Rarely	365	19.4%
Never	299	15.9%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	72	2.6%
Tend to Agree	615	22.1%
Tend to Disagree	965	34.7%
Definitely Disagree	473	17.0%
No Response	658	23.6%

in last 3 years, neighbourhood has..	Number	Rate
Improved	280	10.1%
Stayed the same	1,401	50.3%
Got worse	517	18.6%
Recently Moved	144	5.2%
No response	441	15.8%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	2,544	91.4%
Does not like neighbourhood	239	8.6%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,337	48.0%
GP appointments	1,783	64.1%
Parking	1,134	40.7%
Public transport	1,449	52.1%
Schools	1,651	59.3%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	537	19.3%
Child Savings Plan	417	15.0%
Home Equity Release	70	2.5%
Funeral Plan	141	5.1%
ISA	965	34.7%
Life Assurance	1,236	44.4%
Mortgage	1,278	45.9%
Other Investments	276	9.9%
Pension	1,415	50.8%
Personal Loan	638	22.9%
Savings Plan	631	22.7%
Shares General	656	23.6%
Will	569	20.4%

Struggling with	Number	Rate
Food shopping	403	14.5%
Loans	222	8.0%
Loss of income	379	13.6%
Mortgage	155	5.6%
Paying Bills	538	19.3%
Savings/investments	146	5.2%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	2,056	73.9%
Broadband	1,985	71.3%

Internet Access:	Number	Rate
Don't access	447	16.1%
Home	1955	70.2%
Other	217	7.8%
Work	1169	42.0%

Shop Online	Number	Rate
Never	1830	65.8%
Often	136	4.9%
Sometimes	475	17.1%
Would Consider	342	12.3%

Use the internet for....	Number	Rate
Ebay	1,454	52.2%
Email	2,123	76.3%
Gambling/Betting	245	8.8%
Google/other search	2,047	73.6%
MSN Messenger	690	24.8%
News/weather information	1,398	50.2%
Online gaming	223	8.0%
Price comparison	1,376	49.4%
Social networking	947	34.0%
Paying utility bills	1,011	36.3%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	209	7.5%
2+ A levels, 4+ AS Levels, Higher School Certificate	133	4.8%
NVQ Lvl 2, Intermediate GNVQ	125	4.5%
NVQ Lvl 3, OND, Advanced GNVQ	99	3.6%
NVQ Lvl 4-5, HNC, HND	174	6.3%
First Degree (e.g. BA, BSc)	264	9.5%
Postgraduate Qualification (e.g. MA PhD, PGCE)	67	2.4%
At least one Household member has no qualifications	515	18.5%
No Household member has any qualifications	1,072	38.5%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	421	15.1%
£36 - £49	673	24.2%
£50 - £69	602	21.6%
£70 - £99	723	26.0%
£100 - £149	363	13.0%
More than £150	1	0.0%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	30	1.1%
Self Employed / Business Owner	189	6.8%
Self Employed / Business Owner / Running Own In-Home Business	219	7.9%
Thinking about starting new business	75	2.7%
Owned business for 3+ years	146	66.7%
Owned for less than 3 years	73	33.3%

Car Ownership

Cars in household	Number	Rate
0 cars	543	19.5%
1 car	1,243	44.7%
2 cars	818	29.4%
3 or more	179	6.4%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	1642	59.0%
Digital Camera	1898	68.2%
Flat screen TV	1570	56.4%
Games Console	1366	49.1%
Printer	1432	51.5%
iPod/MP3 player	667	24.0%
Cable TV	841	30.2%
Dishwasher	921	33.1%
Satellite TV	880	31.6%
Handheld computer e.g. Blackberry	98	3.5%
HDTV	519	18.6%