

Middle Layer Super Output Area

E02002411

Households 3,377

Area: Holbeck

Household Demographics

| Property Type | Number | Rate |
|---------------|--------|-------|
| Bungalow | 35 | 1.0% |
| Detached | 102 | 3.0% |
| Flat | 806 | 23.9% |
| Maisonette | 64 | 1.9% |
| Semi Detached | 551 | 16.3% |
| Terraced | 1,819 | 53.9% |

| Tenure | Number | Rate |
|-------------------------------|--------|-------|
| Rented from Local Authority | 1,278 | 37.8% |
| Owned outright/ Mortgaged | 1,228 | 36.4% |
| Rented Private/Housing Assoc. | 871 | 25.8% |

| Years residing at property | Number | Rate |
|----------------------------|--------|-------|
| 0 to 1 | 404 | 12.0% |
| 2 to 5 | 860 | 25.5% |
| 6 to 10 | 881 | 26.1% |
| 11 to 20 | 488 | 14.5% |
| 21 to 30 | 408 | 12.1% |
| 31 to 40 | 173 | 5.1% |
| 41 to 50 | 117 | 3.5% |
| More than 50 Yrs | 46 | 1.4% |

Household Income & Finances (1)

| Yearly Income | Number | Rate |
|-------------------------------------|---------|-------|
| £ 0 to £5,000 (£96 per week) | 607 | 18.0% |
| £ 5,000 to £9,999 (£96 to £192 p/w) | 416 | 12.3% |
| £10,000 to £14,999 | 393 | 11.6% |
| £15,000 to £19,999 | 207 | 6.1% |
| £20,000 to £24,999 | 363 | 10.7% |
| £25,000 to £29,999 | 291 | 8.6% |
| £30,000 to £39,999 | 571 | 16.9% |
| £40,000 to £49,999 | 127 | 3.8% |
| £50,000 to £74,999 | 242 | 7.2% |
| £75,000+ | 160 | 4.7% |
| Average HH Income in MSOA | £27,061 | |

| Affected by credit crunch | Number | Rate |
|---------------------------|--------|-------|
| Yes | 1,464 | 43.4% |
| No | 943 | 27.9% |

| Credit Card Balance Paid in full: | Number | Rate |
|-----------------------------------|--------|-------|
| Credit Card owning households | 1,847 | |
| Always | 727 | 39.4% |
| Sometimes | 286 | 15.5% |
| Rarely | 310 | 16.8% |
| Never | 524 | 28.4% |

Community Perceptions

| Can influence local decisions | Number | Rate |
|-------------------------------|--------|-------|
| Definitely Agree | 64 | 1.9% |
| Tend to Agree | 750 | 22.2% |
| Tend to Disagree | 926 | 27.4% |
| Definitely Disagree | 660 | 19.5% |
| No Response | 977 | 28.9% |

| in last 3 years,neighbourhood has.. | Number | Rate |
|-------------------------------------|--------|-------|
| Improved | 406 | 12.0% |
| Stayed the same | 983 | 29.1% |
| Got worse | 931 | 27.6% |
| Recently Moved | 215 | 6.4% |
| No response | 842 | 24.9% |

| Neighbourhood opinion | Number | Rate |
|-----------------------------|--------|-------|
| Likes neighbourhood | 2,388 | 70.7% |
| Does not like neighbourhood | 989 | 29.3% |

| Satisfied with local services for... | Number | Rate |
|--------------------------------------|--------|-------|
| Doorstep Recycling | 1,134 | 33.6% |
| GP appointments | 1,755 | 52.0% |
| Parking | 1,268 | 37.5% |
| Public transport | 1,748 | 51.8% |
| Schools | 1,416 | 41.9% |

Household Income & Finances (2)

| Financial Products | Number | Rate |
|---------------------|--------|-------|
| Accident Insurance | 295 | 8.7% |
| Child Savings Plan | 286 | 8.5% |
| Home Equity Release | 7 | 0.2% |
| Funeral Plan | 185 | 5.5% |
| ISA | 637 | 18.9% |
| Life Assurance | 910 | 26.9% |
| Mortgage | 663 | 19.6% |
| Other Investments | 75 | 2.2% |
| Pension | 1,226 | 36.3% |
| Personal Loan | 529 | 15.7% |
| Savings Plan | 233 | 6.9% |
| Shares General | 246 | 7.3% |
| Will | 490 | 14.5% |

| Struggling with | Number | Rate |
|---------------------|--------|-------|
| Food shopping | 758 | 22.4% |
| Loans | 300 | 8.9% |
| Loss of income | 571 | 16.9% |
| Mortgage | 100 | 3.0% |
| Paying Bills | 802 | 23.7% |
| Savings/investments | 267 | 7.9% |

Internet Connection & Usage

| Households that have... | Number | Rate |
|-------------------------|--------|-------|
| Internet Connection | 2,053 | 60.8% |
| Broadband | 2,036 | 60.3% |

| Internet Access: | Number | Rate |
|------------------|--------|-------|
| Don't access | 818 | 24.2% |
| Home | 2049 | 60.7% |
| Other | 219 | 6.5% |
| Work | 869 | 25.7% |

| Shop Online | Number | Rate |
|----------------|--------|-------|
| Never | 2385 | 70.6% |
| Often | 173 | 5.1% |
| Sometimes | 386 | 11.4% |
| Would Consider | 433 | 12.8% |

| Use the internet for.... | Number | Rate |
|--------------------------|--------|-------|
| Ebay | 1,288 | 38.1% |
| Email | 2,155 | 63.8% |
| Gambling/Betting | 247 | 7.3% |
| Google/other search | 2,110 | 62.5% |
| MSN Messenger | 1,027 | 30.4% |
| News/weather information | 1,309 | 38.8% |
| Online gaming | 390 | 11.5% |
| Price comparison | 1,135 | 33.6% |
| Social networking | 1,027 | 30.4% |
| Paying utility bills | 741 | 21.9% |

Qualifications

| Highest Qualification in Household | Number | Rate |
|--|--------|-------|
| 5+ GCSEs (grade A*-C) | | |
| 5+ O Levels or grade 1 CSEs/School Cert | 141 | 4.2% |
| 2+ A levels, 4+ AS Levels, Higher School Certificate | 20 | 0.6% |
| NVQ Lvl 2, Intermediate GNVQ | 70 | 2.1% |
| NVQ Lvl 3, OND, Advanced GNVQ | 172 | 5.1% |
| NVQ Lvl 4-5, HNC, HND | 59 | 1.7% |
| First Degree (e.g. BA, BSc) | 322 | 9.5% |
| Postgraduate Qualification (e.g. MA PhD, PGCE) | 148 | 4.4% |
| At least one Household member has no qualifications | 895 | 26.5% |
| No Household member has any qualifications | 1,861 | 55.1% |

Grocery Data

| Weekly Spend (main shop) | Number | Rate |
|--------------------------|--------|-------|
| Up to £35 | 1,019 | 30.2% |
| £36 - £49 | 755 | 22.4% |
| £50 - £69 | 916 | 27.1% |
| £70 - £99 | 530 | 15.7% |
| £100 - £149 | 125 | 3.7% |
| More than £150 | 32 | 0.9% |

Business Summary

| Business Ownership | Number | Rate |
|---|--------|-------|
| Running Own In-Home Business | 89 | 2.6% |
| Self Employed / Business Owner | 67 | 2.0% |
| Self Employed / Business Owner / Running Own In-Home Business | 156 | 4.6% |
| Thinking about starting new business | 89 | 2.6% |
| Owned business for 3+ years | 41 | 26.3% |
| Owned for less than 3 years | 115 | 73.7% |

Car Ownership

| Cars in household | Number | Rate |
|-------------------|--------|-------|
| 0 cars | 1,628 | 48.2% |
| 1 car | 1,405 | 41.6% |
| 2 cars | 309 | 9.2% |
| 3 or more | 35 | 1.0% |

Product Ownership

| Appliances/Products Owned | Number | Rate |
|-----------------------------------|--------|-------|
| Computer | 1741 | 51.6% |
| Digital Camera | 1735 | 51.4% |
| Flat screen TV | 1336 | 39.6% |
| Games Console | 1385 | 41.0% |
| Printer | 1166 | 34.5% |
| iPod/MP3 player | 937 | 27.7% |
| Cable TV | 802 | 23.7% |
| Dishwasher | 513 | 15.2% |
| Satellite TV | 766 | 22.7% |
| Handheld computer e.g. Blackberry | 81 | 2.4% |
| HDTV | 770 | 22.8% |