

Middle Layer Super Output Area

E02002410

Households 3,134

Area: Upper Wortley

Household Demographics

Property Type	Number	Rate
Bungalow	125	4.0%
Detached	210	6.7%
Flat	603	19.2%
Maisonette	0	0.0%
Semi Detached	1,206	38.5%
Terraced	990	31.6%

Tenure	Number	Rate
Rented from Local Authority	558	17.8%
Owned outright/ Mortgaged	2,214	70.6%
Rented Private/Housing Assoc.	362	11.6%

Years residing at property	Number	Rate
0 to 1	290	9.3%
2 to 5	833	26.6%
6 to 10	756	24.1%
11 to 20	331	10.6%
21 to 30	402	12.8%
31 to 40	180	5.7%
41 to 50	193	6.2%
More than 50 Yrs	149	4.8%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	209	6.7%
£ 5,000 to £9,999 (£96 to £192 p/w)	305	9.7%
£10,000 to £14,999	457	14.6%
£15,000 to £19,999	309	9.9%
£20,000 to £24,999	319	10.2%
£25,000 to £29,999	421	13.4%
£30,000 to £39,999	502	16.0%
£40,000 to £49,999	175	5.6%
£50,000 to £74,999	436	13.9%
£75,000+	1	0.0%
Average HH Income in MSOA	£27,286	

Affected by credit crunch	Number	Rate
Yes	1,196	38.2%
No	1,098	35.0%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	2,041	
Always	1,104	54.1%
Sometimes	407	19.9%
Rarely	222	10.9%
Never	308	15.1%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	72	2.3%
Tend to Agree	661	21.1%
Tend to Disagree	1,079	34.4%
Definitely Disagree	407	13.0%
No Response	915	29.2%

in last 3 years,neighbourhood has..	Number	Rate
Improved	408	13.0%
Stayed the same	1,468	46.8%
Got worse	344	11.0%
Recently Moved	182	5.8%
No response	732	23.4%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	2,703	86.2%
Does not like neighbourhood	431	13.8%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,491	47.6%
GP appointments	1,779	56.8%
Parking	1,273	40.6%
Public transport	1,602	51.1%
Schools	1,415	45.1%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	542	17.3%
Child Savings Plan	249	7.9%
Home Equity Release	12	0.4%
Funeral Plan	156	5.0%
ISA	959	30.6%
Life Assurance	1,096	35.0%
Mortgage	1,038	33.1%
Other Investments	321	10.2%
Pension	1,492	47.6%
Personal Loan	501	16.0%
Savings Plan	598	19.1%
Shares General	741	23.6%
Will	731	23.3%

Struggling with	Number	Rate
Food shopping	460	14.7%
Loans	137	4.4%
Loss of income	215	6.9%
Mortgage	68	2.2%
Paying Bills	571	18.2%
Savings/investments	147	4.7%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	1,943	62.0%
Broadband	1,860	59.3%

Internet Access:	Number	Rate
Don't access	596	19.0%
Home	1914	61.1%
Other	154	4.9%
Work	1203	38.4%

Shop Online	Number	Rate
Never	2189	69.8%
Often	133	4.2%
Sometimes	511	16.3%
Would Consider	301	9.6%

Use the internet for....	Number	Rate
Ebay	1,475	47.1%
Email	2,098	66.9%
Gambling/Betting	187	6.0%
Google/other search	2,085	66.5%
MSN Messenger	820	26.2%
News/weather information	1,459	46.6%
Online gaming	394	12.6%
Price comparison	1,361	43.4%
Social networking	996	31.8%
Paying utility bills	1,028	32.8%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	163	5.2%
2+ A levels, 4+ AS Levels, Higher School Certificate	67	2.1%
NVQ Lvl 2, Intermediate GNVQ	190	6.1%
NVQ Lvl 3, OND, Advanced GNVQ	136	4.3%
NVQ Lvl 4-5, HNC, HND	58	1.9%
First Degree (e.g. BA, BSc)	368	11.7%
Postgraduate Qualification (e.g. MA PhD, PGCE)	98	3.1%
At least one Household member has no qualifications	557	17.8%
No Household member has any qualifications	1,617	51.6%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	621	19.8%
£36 - £49	968	30.9%
£50 - £69	770	24.6%
£70 - £99	597	19.0%
£100 - £149	174	5.6%
More than £150	4	0.1%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	60	1.9%
Self Employed / Business Owner	250	8.0%
Self Employed / Business Owner / Running Own In-Home Business	310	9.9%
Thinking about starting new business	99	3.2%
Owned business for 3+ years	176	56.8%
Owned for less than 3 years	134	43.2%

Car Ownership

Cars in household	Number	Rate
0 cars	607	19.4%
1 car	1,772	56.5%
2 cars	675	21.5%
3 or more	80	2.6%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	1716	54.8%
Digital Camera	1939	61.9%
Flat screen TV	1640	52.3%
Games Console	1089	34.7%
Printer	1495	47.7%
iPod/MP3 player	888	28.3%
Cable TV	607	19.4%
Dishwasher	868	27.7%
Satellite TV	986	31.5%
Handheld computer e.g. Blackberry	91	2.9%
HDTV	671	21.4%