

Middle Layer Super Output Area

E02002407

Households 2,951

Area: Farnley

Household Demographics

Property Type	Number	Rate
Bungalow	48	1.6%
Detached	143	4.8%
Flat	490	16.6%
Maisonette	81	2.7%
Semi Detached	836	28.3%
Terraced	1,353	45.8%

Tenure	Number	Rate
Rented from Local Authority	1,652	56.0%
Owned outright/ Mortgaged	1,031	34.9%
Rented Private/Housing Assoc.	268	9.1%

Years residing at property	Number	Rate
0 to 1	186	6.3%
2 to 5	843	28.6%
6 to 10	713	24.2%
11 to 20	523	17.7%
21 to 30	303	10.3%
31 to 40	220	7.5%
41 to 50	127	4.3%
More than 50 Yrs	36	1.2%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	276	9.4%
£ 5,000 to £9,999 (£96 to £192 p/w)	313	10.6%
£10,000 to £14,999	395	13.4%
£15,000 to £19,999	313	10.6%
£20,000 to £24,999	352	11.9%
£25,000 to £29,999	339	11.5%
£30,000 to £39,999	464	15.7%
£40,000 to £49,999	233	7.9%
£50,000 to £74,999	240	8.1%
£75,000+	26	0.9%
Average HH Income in MSOA	£25,770	

Affected by credit crunch	Number	Rate
Yes	1,315	44.6%
No	846	28.7%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	1,591	
Always	633	39.8%
Sometimes	461	29.0%
Rarely	165	10.4%
Never	332	20.9%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	161	5.5%
Tend to Agree	592	20.1%
Tend to Disagree	832	28.2%
Definitely Disagree	625	21.2%
No Response	741	25.1%

in last 3 years,neighbourhood has..	Number	Rate
Improved	211	7.2%
Stayed the same	1,119	37.9%
Got worse	970	32.9%
Recently Moved	139	4.7%
No response	512	17.4%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	2,298	77.9%
Does not like neighbourhood	653	22.1%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,346	45.6%
GP appointments	1,743	59.1%
Parking	1,037	35.1%
Public transport	1,705	57.8%
Schools	1,408	47.7%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	416	14.1%
Child Savings Plan	330	11.2%
Home Equity Release	44	1.5%
Funeral Plan	142	4.8%
ISA	776	26.3%
Life Assurance	1,052	35.6%
Mortgage	855	29.0%
Other Investments	263	8.9%
Pension	1,030	34.9%
Personal Loan	481	16.3%
Savings Plan	410	13.9%
Shares General	485	16.4%
Will	401	13.6%

Struggling with	Number	Rate
Food shopping	651	22.1%
Loans	388	13.1%
Loss of income	391	13.2%
Mortgage	79	2.7%
Paying Bills	736	24.9%
Savings/investments	235	8.0%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	1,988	67.4%
Broadband	1,872	63.4%

Internet Access:	Number	Rate
Don't access	638	21.6%
Home	1948	66.0%
Other	184	6.2%
Work	696	23.6%

Shop Online	Number	Rate
Never	2000	67.8%
Often	93	3.2%
Sometimes	458	15.5%
Would Consider	400	13.6%

Use the internet for....	Number	Rate
Ebay	1,318	44.7%
Email	1,976	67.0%
Gambling/Betting	293	9.9%
Google/other search	1,824	61.8%
MSN Messenger	1,039	35.2%
News/weather information	1,256	42.6%
Online gaming	408	13.8%
Price comparison	1,184	40.1%
Social networking	984	33.3%
Paying utility bills	752	25.5%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	249	8.4%
2+ A levels, 4+ AS Levels, Higher School Certificate	58	2.0%
NVQ Lvl 2, Intermediate GNVQ	139	4.7%
NVQ Lvl 3, OND, Advanced GNVQ	192	6.5%
NVQ Lvl 4-5, HNC, HND	57	1.9%
First Degree (e.g. BA, BSc)	147	5.0%
Postgraduate Qualification (e.g. MA PhD, PGCE)	117	4.0%
At least one Household member has no qualifications	759	25.7%
No Household member has any qualifications	1,458	49.4%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	570	19.3%
£36 - £49	616	20.9%
£50 - £69	941	31.9%
£70 - £99	554	18.8%
£100 - £149	263	8.9%
More than £150	7	0.2%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	31	1.1%
Self Employed / Business Owner	99	3.4%
Self Employed / Business Owner / Running Own In-Home Business	130	4.4%
Thinking about starting new business	33	1.1%
Owned business for 3+ years	35	26.9%
Owned for less than 3 years	95	73.1%

Car Ownership

Cars in household	Number	Rate
0 cars	994	33.7%
1 car	1,348	45.7%
2 cars	546	18.5%
3 or more	63	2.1%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	1549	52.5%
Digital Camera	1864	63.2%
Flat screen TV	1322	44.8%
Games Console	1259	42.7%
Printer	1269	43.0%
iPod/MP3 player	604	20.5%
Cable TV	696	23.6%
Dishwasher	469	15.9%
Satellite TV	900	30.5%
Handheld computer e.g. Blackberry	38	1.3%
HDTV	583	19.8%