

Middle Layer Super Output Area
E02002406
Households 2,911
Area: East Garforth
Household Demographics

Property Type	Number	Rate
Bungalow	391	13.4%
Detached	677	23.3%
Flat	69	2.4%
Maisonette	2	0.1%
Semi Detached	1,710	58.7%
Terraced	62	2.1%

Tenure	Number	Rate
Rented from Local Authority	97	3.3%
Owned outright/ Mortgaged	2,709	93.1%
Rented Private/Housing Assoc.	105	3.6%

Years residing at property	Number	Rate
0 to 1	80	2.7%
2 to 5	264	9.1%
6 to 10	570	19.6%
11 to 20	661	22.7%
21 to 30	591	20.3%
31 to 40	448	15.4%
41 to 50	296	10.2%
More than 50 Yrs	1	0.0%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	38	1.3%
£ 5,000 to £9,999 (£96 to £192 p/w)	280	9.6%
£10,000 to £14,999	387	13.3%
£15,000 to £19,999	161	5.5%
£20,000 to £24,999	251	8.6%
£25,000 to £29,999	127	4.4%
£30,000 to £39,999	797	27.4%
£40,000 to £49,999	202	6.9%
£50,000 to £74,999	485	16.7%
£75,000+	183	6.3%
Average HH Income in MSOA	£38,673	

Affected by credit crunch	Number	Rate
Yes	902	31.0%
No	1,351	46.4%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	2,425	
Always	1,605	66.2%
Sometimes	416	17.2%
Rarely	334	13.8%
Never	70	2.9%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	129	4.4%
Tend to Agree	1,004	34.5%
Tend to Disagree	1,000	34.4%
Definitely Disagree	281	9.7%
No Response	497	17.1%

in last 3 years,neighbourhood has..	Number	Rate
Improved	254	8.7%
Stayed the same	1,727	59.3%
Got worse	392	13.5%
Recently Moved	52	1.8%
No response	486	16.7%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	2,748	94.4%
Does not like neighbourhood	163	5.6%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,919	65.9%
GP appointments	1,810	62.2%
Parking	1,548	53.2%
Public transport	1,845	63.4%
Schools	1,803	61.9%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	688	23.6%
Child Savings Plan	509	17.5%
Home Equity Release	68	2.3%
Funeral Plan	213	7.3%
ISA	1,580	54.3%
Life Assurance	1,437	49.4%
Mortgage	1,095	37.6%
Other Investments	680	23.4%
Pension	1,824	62.7%
Personal Loan	511	17.6%
Savings Plan	783	26.9%
Shares General	981	33.7%
Will	1,385	47.6%

Struggling with	Number	Rate
Food shopping	135	4.6%
Loans	6	0.2%
Loss of income	76	2.6%
Mortgage	26	0.9%
Paying Bills	165	5.7%
Savings/investments	284	9.8%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	2,176	74.8%
Broadband	2,138	73.4%

Internet Access:	Number	Rate
Don't access	523	18.0%
Home	2098	72.1%
Other	61	2.1%
Work	871	29.9%

Shop Online	Number	Rate
Never	2121	72.9%
Often	114	3.9%
Sometimes	367	12.6%
Would Consider	309	10.6%

Use the internet for....	Number	Rate
Ebay	1,309	45.0%
Email	2,254	77.4%
Gambling/Betting	153	5.3%
Google/other search	2,203	75.7%
MSN Messenger	466	16.0%
News/weather information	1,629	56.0%
Online gaming	49	1.7%
Price comparison	1,842	63.3%
Social networking	828	28.4%
Paying utility bills	1,086	37.3%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	220	7.6%
2+ A levels, 4+ AS Levels, Higher School Certificate	159	5.5%
NVQ Lvl 2, Intermediate GNVQ	15	0.5%
NVQ Lvl 3, OND, Advanced GNVQ	301	10.3%
NVQ Lvl 4-5, HNC, HND	144	4.9%
First Degree (e.g. BA, BSc)	226	7.8%
Postgraduate Qualification (e.g. MA PhD, PGCE)	272	9.3%
At least one Household member has no qualifications	573	19.7%
No Household member has any qualifications	1,143	39.3%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	213	7.3%
£36 - £49	480	16.5%
£50 - £69	840	28.9%
£70 - £99	805	27.7%
£100 - £149	424	14.6%
More than £150	149	5.1%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	97	3.3%
Self Employed / Business Owner	145	5.0%
Self Employed / Business Owner / Running Own In-Home Business	242	8.3%
Thinking about starting new business	65	2.2%
Owned business for 3+ years	117	48.3%
Owned for less than 3 years	125	51.7%

Car Ownership

Cars in household	Number	Rate
0 cars	217	7.5%
1 car	1,156	39.7%
2 cars	1,410	48.4%
3 or more	128	4.4%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	2043	70.2%
Digital Camera	2146	73.7%
Flat screen TV	1720	59.1%
Games Console	1051	36.1%
Printer	1865	64.1%
iPod/MP3 player	878	30.2%
Cable TV	33	1.1%
Dishwasher	1324	45.5%
Satellite TV	1358	46.7%
Handheld computer e.g. Blackberry	153	5.3%
HDTV	695	23.9%