

Middle Layer Super Output Area

E02002405

Households 3,344

Area: Pudsey - Waterloos, Tyersals, Westroyds

Household Demographics

Property Type	Number	Rate
Bungalow	374	11.2%
Detached	389	11.6%
Flat	287	8.6%
Maisonette	14	0.4%
Semi Detached	1,306	39.1%
Terraced	974	29.1%

Tenure	Number	Rate
Rented from Local Authority	500	15.0%
Owned outright/ Mortgaged	2,443	73.1%
Rented Private/Housing Assoc.	401	12.0%

Years residing at property	Number	Rate
0 to 1	87	2.6%
2 to 5	569	17.0%
6 to 10	726	21.7%
11 to 20	776	23.2%
21 to 30	407	12.2%
31 to 40	364	10.9%
41 to 50	172	5.1%
More than 50 Yrs	243	7.3%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	183	5.5%
£ 5,000 to £9,999 (£96 to £192 p/w)	295	8.8%
£10,000 to £14,999	406	12.1%
£15,000 to £19,999	287	8.6%
£20,000 to £24,999	226	6.8%
£25,000 to £29,999	411	12.3%
£30,000 to £39,999	519	15.5%
£40,000 to £49,999	341	10.2%
£50,000 to £74,999	469	14.0%
£75,000+	207	6.2%
Average HH Income in MSOA	£35,881	

Affected by credit crunch	Number	Rate
Yes	1,366	40.8%
No	1,225	36.6%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	2,334	
Always	1,174	50.3%
Sometimes	534	22.9%
Rarely	386	16.5%
Never	240	10.3%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	135	4.0%
Tend to Agree	705	21.1%
Tend to Disagree	1,310	39.2%
Definitely Disagree	493	14.7%
No Response	701	21.0%

in last 3 years,neighbourhood has..	Number	Rate
Improved	247	7.4%
Stayed the same	1,966	58.8%
Got worse	527	15.8%
Recently Moved	92	2.8%
No response	512	15.3%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	3,130	93.6%
Does not like neighbourhood	214	6.4%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,970	58.9%
GP appointments	2,124	63.5%
Parking	1,580	47.2%
Public transport	1,971	58.9%
Schools	1,661	49.7%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	514	15.4%
Child Savings Plan	474	14.2%
Home Equity Release	23	0.7%
Funeral Plan	148	4.4%
ISA	1,247	37.3%
Life Assurance	1,408	42.1%
Mortgage	1,143	34.2%
Other Investments	487	14.6%
Pension	1,632	48.8%
Personal Loan	527	15.8%
Savings Plan	595	17.8%
Shares General	673	20.1%
Will	1,130	33.8%

Struggling with	Number	Rate
Food shopping	415	12.4%
Loans	264	7.9%
Loss of income	226	6.8%
Mortgage	145	4.3%
Paying Bills	561	16.8%
Savings/investments	193	5.8%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	2,274	68.0%
Broadband	2,178	65.1%

Internet Access:	Number	Rate
Don't access	627	18.8%
Home	2228	66.6%
Other	147	4.4%
Work	958	28.6%

Shop Online	Number	Rate
Never	2600	77.8%
Often	88	2.6%
Sometimes	492	14.7%
Would Consider	164	4.9%

Use the internet for....	Number	Rate
Ebay	1,363	40.8%
Email	2,220	66.4%
Gambling/Betting	171	5.1%
Google/other search	2,182	65.3%
MSN Messenger	649	19.4%
News/weather information	1,231	36.8%
Online gaming	140	4.2%
Price comparison	1,344	40.2%
Social networking	963	28.8%
Paying utility bills	1,032	30.9%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	135	4.0%
2+ A levels, 4+ AS Levels, Higher School Certificate	77	2.3%
NVQ Lvl 2, Intermediate GNVQ	54	1.6%
NVQ Lvl 3, OND, Advanced GNVQ	162	4.8%
NVQ Lvl 4-5, HNC, HND	128	3.8%
First Degree (e.g. BA, BSc)	418	12.5%
Postgraduate Qualification (e.g. MA PhD, PGCE)	243	7.3%
At least one Household member has no qualifications	582	17.4%
No Household member has any qualifications	1,504	45.0%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	582	17.4%
£36 - £49	612	18.3%
£50 - £69	841	25.1%
£70 - £99	677	20.2%
£100 - £149	573	17.1%
More than £150	59	1.8%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	33	1.0%
Self Employed / Business Owner	161	4.8%
Self Employed / Business Owner / Running Own In-Home Business	194	5.8%
Thinking about starting new business	58	1.7%
Owned business for 3+ years	166	85.6%
Owned for less than 3 years	28	14.4%

Car Ownership

Cars in household	Number	Rate
0 cars	559	16.7%
1 car	1,503	44.9%
2 cars	1,161	34.7%
3 or more	121	3.6%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	1896	56.7%
Digital Camera	2102	62.9%
Flat screen TV	1732	51.8%
Games Console	906	27.1%
Printer	1699	50.8%
iPod/MP3 player	832	24.9%
Cable TV	587	17.6%
Dishwasher	1059	31.7%
Satellite TV	1205	36.0%
Handheld computer e.g. Blackberry	168	5.0%
HDTV	750	22.4%