

Middle Layer Super Output Area

E02002403

Households 2,677

Area: Garforth

Household Demographics

Property Type	Number	Rate
Bungalow	453	16.9%
Detached	322	12.0%
Flat	92	3.4%
Maisonette	92	3.4%
Semi Detached	1,135	42.4%
Terraced	583	21.8%

Tenure	Number	Rate
Rented from Local Authority	377	14.1%
Owned outright/ Mortgaged	2,030	75.8%
Rented Private/Housing Assoc.	270	10.1%

Years residing at property	Number	Rate
0 to 1	117	4.4%
2 to 5	416	15.5%
6 to 10	475	17.7%
11 to 20	373	13.9%
21 to 30	484	18.1%
31 to 40	353	13.2%
41 to 50	418	15.6%
More than 50 Yrs	41	1.5%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	132	4.9%
£ 5,000 to £9,999 (£96 to £192 p/w)	258	9.6%
£10,000 to £14,999	441	16.5%
£15,000 to £19,999	101	3.8%
£20,000 to £24,999	289	10.8%
£25,000 to £29,999	197	7.4%
£30,000 to £39,999	532	19.9%
£40,000 to £49,999	262	9.8%
£50,000 to £74,999	400	14.9%
£75,000+	65	2.4%
Average HH Income in MSOA	£32,056	

Affected by credit crunch	Number	Rate
Yes	1,022	38.2%
No	1,086	40.6%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	1,835	
Always	1,096	59.7%
Sometimes	425	23.2%
Rarely	205	11.2%
Never	109	5.9%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	141	5.3%
Tend to Agree	780	29.1%
Tend to Disagree	808	30.2%
Definitely Disagree	358	13.4%
No Response	590	22.0%

in last 3 years,neighbourhood has..	Number	Rate
Improved	303	11.3%
Stayed the same	1,462	54.6%
Got worse	443	16.5%
Recently Moved	93	3.5%
No response	376	14.0%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	2,515	93.9%
Does not like neighbourhood	162	6.1%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,791	66.9%
GP appointments	1,870	69.9%
Parking	1,349	50.4%
Public transport	1,962	73.3%
Schools	1,722	64.3%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	554	20.7%
Child Savings Plan	372	13.9%
Home Equity Release	35	1.3%
Funeral Plan	180	6.7%
ISA	1,195	44.6%
Life Assurance	1,013	37.8%
Mortgage	810	30.3%
Other Investments	562	21.0%
Pension	1,303	48.7%
Personal Loan	427	16.0%
Savings Plan	442	16.5%
Shares General	645	24.1%
Will	978	36.5%

Struggling with	Number	Rate
Food shopping	239	8.9%
Loans	33	1.2%
Loss of income	151	5.6%
Mortgage	38	1.4%
Paying Bills	263	9.8%
Savings/investments	243	9.1%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	1,709	63.8%
Broadband	1,593	59.5%

Internet Access:	Number	Rate
Don't access	562	21.0%
Home	1746	65.2%
Other	238	8.9%
Work	891	33.3%

Shop Online	Number	Rate
Never	2069	77.3%
Often	45	1.7%
Sometimes	332	12.4%
Would Consider	231	8.6%

Use the internet for....	Number	Rate
Ebay	1,256	46.9%
Email	1,708	63.8%
Gambling/Betting	203	7.6%
Google/other search	1,798	67.2%
MSN Messenger	605	22.6%
News/weather information	1,043	39.0%
Online gaming	334	12.5%
Price comparison	1,162	43.4%
Social networking	735	27.5%
Paying utility bills	896	33.5%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)	152	5.7%
5+ O Levels or grade 1 CSEs/School Cert		
2+ A levels, 4+ AS Levels, Higher School Certificate	106	4.0%
NVQ Lvl 2, Intermediate GNVQ	78	2.9%
NVQ Lvl 3, OND, Advanced GNVQ	101	3.8%
NVQ Lvl 4-5, HNC, HND	187	7.0%
First Degree (e.g. BA, BSc)	296	11.1%
Postgraduate Qualification (e.g. MA PhD, PGCE)	273	10.2%
At least one Household member has no qualifications	473	17.7%
No Household member has any qualifications	1,120	41.8%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	405	15.1%
£36 - £49	717	26.8%
£50 - £69	696	26.0%
£70 - £99	579	21.6%
£100 - £149	252	9.4%
More than £150	28	1.0%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	94	3.5%
Self Employed / Business Owner	166	6.2%
Self Employed / Business Owner / Running Own In-Home Business	260	9.7%
Thinking about starting new business	81	3.0%
Owned business for 3+ years	98	37.7%
Owned for less than 3 years	162	62.3%

Car Ownership

Cars in household	Number	Rate
0 cars	319	11.9%
1 car	1,364	51.0%
2 cars	913	34.1%
3 or more	81	3.0%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	1556	58.1%
Digital Camera	1744	65.1%
Flat screen TV	1262	47.1%
Games Console	973	36.3%
Printer	1443	53.9%
iPod/MP3 player	752	28.1%
Cable TV	47	1.8%
Dishwasher	969	36.2%
Satellite TV	917	34.3%
Handheld computer e.g. Blackberry	87	3.2%
HDTV	766	28.6%