

Middle Layer Super Output Area

E02002391

Households 3,570

Area: Farsley South

Household Demographics

Property Type	Number	Rate
Bungalow	220	6.2%
Detached	403	11.3%
Flat	306	8.6%
Maisonette	21	0.6%
Semi Detached	1,428	40.0%
Terraced	1,192	33.4%

Tenure	Number	Rate
Rented from Local Authority	628	17.6%
Owned outright/ Mortgaged	2,678	75.0%
Rented Private/Housing Assoc.	264	7.4%

Years residing at property	Number	Rate
0 to 1	325	9.1%
2 to 5	866	24.3%
6 to 10	647	18.1%
11 to 20	733	20.5%
21 to 30	481	13.5%
31 to 40	286	8.0%
41 to 50	107	3.0%
More than 50 Yrs	125	3.5%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	244	6.8%
£ 5,000 to £9,999 (£96 to £192 p/w)	316	8.9%
£10,000 to £14,999	184	5.2%
£15,000 to £19,999	249	7.0%
£20,000 to £24,999	172	4.8%
£25,000 to £29,999	243	6.8%
£30,000 to £39,999	900	25.2%
£40,000 to £49,999	930	26.1%
£50,000 to £74,999	223	6.2%
£75,000+	109	3.1%
Average HH Income in MSOA	£34,301	

Affected by credit crunch	Number	Rate
Yes	1,277	35.8%
No	1,185	33.2%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	2,514	
Always	1,013	40.3%
Sometimes	670	26.7%
Rarely	294	11.7%
Never	537	21.4%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	99	2.8%
Tend to Agree	855	23.9%
Tend to Disagree	1,198	33.6%
Definitely Disagree	470	13.2%
No Response	948	26.6%

in last 3 years,neighbourhood has..	Number	Rate
Improved	519	14.5%
Stayed the same	1,692	47.4%
Got worse	459	12.9%
Recently Moved	192	5.4%
No response	708	19.8%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	3,418	95.7%
Does not like neighbourhood	152	4.3%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	2,040	57.1%
GP appointments	1,983	55.5%
Parking	1,575	44.1%
Public transport	2,040	57.1%
Schools	1,736	48.6%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	520	14.6%
Child Savings Plan	245	6.9%
Home Equity Release	43	1.2%
Funeral Plan	176	4.9%
ISA	1,174	32.9%
Life Assurance	1,382	38.7%
Mortgage	1,240	34.7%
Other Investments	360	10.1%
Pension	1,666	46.7%
Personal Loan	941	26.4%
Savings Plan	583	16.3%
Shares General	606	17.0%
Will	880	24.6%

Struggling with	Number	Rate
Food shopping	500	14.0%
Loans	180	5.0%
Loss of income	182	5.1%
Mortgage	89	2.5%
Paying Bills	466	13.1%
Savings/investments	182	5.1%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	2,474	69.3%
Broadband	2,396	67.1%

Internet Access:	Number	Rate
Don't access	595	16.7%
Home	2553	71.5%
Other	114	3.2%
Work	1426	39.9%

Shop Online	Number	Rate
Never	2599	72.8%
Often	176	4.9%
Sometimes	447	12.5%
Would Consider	348	9.7%

Use the internet for....	Number	Rate
Ebay	1,805	50.6%
Email	2,426	68.0%
Gambling/Betting	247	6.9%
Google/other search	2,381	66.7%
MSN Messenger	684	19.2%
News/weather information	1,798	50.4%
Online gaming	285	8.0%
Price comparison	1,781	49.9%
Social networking	1,408	39.4%
Paying utility bills	1,287	36.1%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	107	3.0%
2+ A levels, 4+ AS Levels, Higher School Certificate	86	2.4%
NVQ Lvl 2, Intermediate GNVQ	108	3.0%
NVQ Lvl 3, OND, Advanced GNVQ	262	7.3%
NVQ Lvl 4-5, HNC, HND	157	4.4%
First Degree (e.g. BA, BSc)	452	12.7%
Postgraduate Qualification (e.g. MA PhD, PGCE)	171	4.8%
At least one Household member has no qualifications	583	16.3%
No Household member has any qualifications	1,657	46.4%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	473	13.2%
£36 - £49	544	15.2%
£50 - £69	963	27.0%
£70 - £99	889	24.9%
£100 - £149	639	17.9%
More than £150	62	1.7%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	82	2.3%
Self Employed / Business Owner	146	4.1%
Self Employed / Business Owner / Running Own In-Home Business	228	6.4%
Thinking about starting new business	29	0.8%
Owned business for 3+ years	165	72.4%
Owned for less than 3 years	63	27.6%

Car Ownership

Cars in household	Number	Rate
0 cars	752	21.1%
1 car	1,548	43.4%
2 cars	1,096	30.7%
3 or more	174	4.9%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	2091	58.6%
Digital Camera	2369	66.4%
Flat screen TV	1713	48.0%
Games Console	1281	35.9%
Printer	1887	52.9%
iPod/MP3 player	1032	28.9%
Cable TV	922	25.8%
Dishwasher	1007	28.2%
Satellite TV	1334	37.4%
Handheld computer e.g. Blackberry	127	3.6%
HDTV	760	21.3%