

Middle Layer Super Output Area

E02002390

Households 2,524

Area: Crossgates and Killingbeck

Household Demographics

Property Type	Number	Rate
Bungalow	26	1.0%
Detached	62	2.5%
Flat	295	11.7%
Maisonette	1	0.0%
Semi Detached	1,653	65.5%
Terraced	487	19.3%

Tenure	Number	Rate
Rented from Local Authority	694	27.5%
Owned outright/ Mortgaged	1,436	56.9%
Rented Private/Housing Assoc.	394	15.6%

Years residing at property	Number	Rate
0 to 1	180	7.1%
2 to 5	472	18.7%
6 to 10	630	25.0%
11 to 20	395	15.6%
21 to 30	453	17.9%
31 to 40	141	5.6%
41 to 50	164	6.5%
More than 50 Yrs	89	3.5%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	146	5.8%
£ 5,000 to £9,999 (£96 to £192 p/w)	329	13.0%
£10,000 to £14,999	236	9.4%
£15,000 to £19,999	228	9.0%
£20,000 to £24,999	189	7.5%
£25,000 to £29,999	180	7.1%
£30,000 to £39,999	444	17.6%
£40,000 to £49,999	489	19.4%
£50,000 to £74,999	272	10.8%
£75,000+	11	0.4%
Average HH Income in MSOA	£29,539	

Affected by credit crunch	Number	Rate
Yes	1,129	44.7%
No	806	31.9%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	1,511	
Always	653	43.2%
Sometimes	330	21.8%
Rarely	225	14.9%
Never	303	20.1%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	98	3.9%
Tend to Agree	478	18.9%
Tend to Disagree	895	35.5%
Definitely Disagree	521	20.6%
No Response	532	21.1%

in last 3 years,neighbourhood has..	Number	Rate
Improved	222	8.8%
Stayed the same	1,198	47.5%
Got worse	530	21.0%
Recently Moved	169	6.7%
No response	405	16.0%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	2,211	87.6%
Does not like neighbourhood	313	12.4%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,393	55.2%
GP appointments	1,735	68.7%
Parking	1,118	44.3%
Public transport	1,562	61.9%
Schools	1,458	57.8%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	463	18.3%
Child Savings Plan	317	12.6%
Home Equity Release	42	1.7%
Funeral Plan	127	5.0%
ISA	761	30.2%
Life Assurance	1,051	41.6%
Mortgage	855	33.9%
Other Investments	252	10.0%
Pension	1,177	46.6%
Personal Loan	561	22.2%
Savings Plan	350	13.9%
Shares General	347	13.7%
Will	576	22.8%

Struggling with	Number	Rate
Food shopping	558	22.1%
Loans	214	8.5%
Loss of income	224	8.9%
Mortgage	157	6.2%
Paying Bills	617	24.4%
Savings/investments	242	9.6%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	1,731	68.6%
Broadband	1,659	65.7%

Internet Access:	Number	Rate
Don't access	499	19.8%
Home	1683	66.7%
Other	134	5.3%
Work	893	35.4%

Shop Online	Number	Rate
Never	1863	73.8%
Often	82	3.2%
Sometimes	333	13.2%
Would Consider	246	9.7%

Use the internet for....	Number	Rate
Ebay	1,063	42.1%
Email	1,761	69.8%
Gambling/Betting	235	9.3%
Google/other search	1,728	68.5%
MSN Messenger	822	32.6%
News/weather information	998	39.5%
Online gaming	268	10.6%
Price comparison	1,020	40.4%
Social networking	756	30.0%
Paying utility bills	757	30.0%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)	53	2.1%
5+ O Levels or grade 1 CSEs/School Cert		
2+ A levels, 4+ AS Levels, Higher School Certificate	32	1.3%
NVQ Lvl 2, Intermediate GNVQ	174	6.9%
NVQ Lvl 3, OND, Advanced GNVQ	97	3.8%
NVQ Lvl 4-5, HNC, HND	148	5.9%
First Degree (e.g. BA, BSc)	248	9.8%
Postgraduate Qualification (e.g. MA PhD, PGCE)	95	3.8%
At least one Household member has no qualifications	516	20.4%
No Household member has any qualifications	1,108	43.9%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	604	23.9%
£36 - £49	496	19.7%
£50 - £69	492	19.5%
£70 - £99	583	23.1%
£100 - £149	317	12.6%
More than £150	32	1.3%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	3	0.1%
Self Employed / Business Owner	114	4.5%
Self Employed / Business Owner / Running Own In-Home Business	117	4.6%
Thinking about starting new business	79	3.1%
Owned business for 3+ years	105	89.7%
Owned for less than 3 years	12	10.3%

Car Ownership

Cars in household	Number	Rate
0 cars	586	23.2%
1 car	1,439	57.0%
2 cars	462	18.3%
3 or more	37	1.5%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	1500	59.4%
Digital Camera	1611	63.8%
Flat screen TV	1348	53.4%
Games Console	1241	49.2%
Printer	1388	55.0%
iPod/MP3 player	672	26.6%
Cable TV	552	21.9%
Dishwasher	624	24.7%
Satellite TV	755	29.9%
Handheld computer e.g. Blackberry	127	5.0%
HDTV	775	30.7%