

Middle Layer Super Output Area

E02002383

Households 2,386

Area: Hyde Park, Burley

Household Demographics

Property Type	Number	Rate
Bungalow	0	0.0%
Detached	2	0.1%
Flat	293	12.3%
Maisonette	67	2.8%
Semi Detached	286	12.0%
Terraced	1,738	72.8%

Tenure	Number	Rate
Rented from Local Authority	352	14.8%
Owned outright/ Mortgaged	695	29.1%
Rented Private/Housing Assoc.	1,339	56.1%

Years residing at property	Number	Rate
0 to 1	1,188	49.8%
2 to 5	569	23.8%
6 to 10	99	4.1%
11 to 20	206	8.6%
21 to 30	161	6.7%
31 to 40	92	3.9%
41 to 50	44	1.8%
More than 50 Yrs	27	1.1%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	841	35.2%
£ 5,000 to £9,999 (£96 to £192 p/w)	220	9.2%
£10,000 to £14,999	224	9.4%
£15,000 to £19,999	146	6.1%
£20,000 to £24,999	100	4.2%
£25,000 to £29,999	167	7.0%
£30,000 to £39,999	239	10.0%
£40,000 to £49,999	209	8.8%
£50,000 to £74,999	75	3.1%
£75,000+	165	6.9%
Average HH Income in MSOA	£25,548	

Affected by credit crunch	Number	Rate
Yes	965	40.4%
No	809	33.9%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	1,037	
Always	717	69.1%
Sometimes	194	18.7%
Rarely	57	5.5%
Never	69	6.7%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	47	2.0%
Tend to Agree	523	21.9%
Tend to Disagree	621	26.0%
Definitely Disagree	550	23.1%
No Response	645	27.0%

in last 3 years,neighbourhood has..	Number	Rate
Improved	144	6.0%
Stayed the same	1,032	43.3%
Got worse	204	8.5%
Recently Moved	411	17.2%
No response	595	24.9%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	1,996	83.7%
Does not like neighbourhood	390	16.3%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,074	45.0%
GP appointments	1,611	67.5%
Parking	975	40.9%
Public transport	1,373	57.5%
Schools	1,326	55.6%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	182	7.6%
Child Savings Plan	207	8.7%
Home Equity Release	122	5.1%
Funeral Plan	124	5.2%
ISA	675	28.3%
Life Assurance	274	11.5%
Mortgage	141	5.9%
Other Investments	425	17.8%
Pension	367	15.4%
Personal Loan	674	28.2%
Savings Plan	275	11.5%
Shares General	503	21.1%
Will	292	12.2%

Struggling with	Number	Rate
Food shopping	655	27.5%
Loans	200	8.4%
Loss of income	170	7.1%
Mortgage	1	0.0%
Paying Bills	397	16.6%
Savings/investments	72	3.0%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	1,979	82.9%
Broadband	1,952	81.8%

Internet Access:	Number	Rate
Don't access	213	8.9%
Home	1934	81.1%
Other	544	22.8%
Work	603	25.3%

Shop Online	Number	Rate
Never	924	38.7%
Often	278	11.7%
Sometimes	536	22.5%
Would Consider	648	27.2%

Use the internet for....	Number	Rate
Ebay	1,478	61.9%
Email	1,970	82.6%
Gambling/Betting	234	9.8%
Google/other search	1,905	79.8%
MSN Messenger	969	40.6%
News/weather information	1,299	54.4%
Online gaming	433	18.1%
Price comparison	1,137	47.7%
Social networking	1,436	60.2%
Paying utility bills	793	33.2%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	3	0.1%
2+ A levels, 4+ AS Levels, Higher School Certificate	523	21.9%
NVQ Lvl 2, Intermediate GNVQ	44	1.8%
NVQ Lvl 3, OND, Advanced GNVQ	0	0.0%
NVQ Lvl 4-5, HNC, HND	17	0.7%
First Degree (e.g. BA, BSc)	794	33.3%
Postgraduate Qualification (e.g. MA PhD, PGCE)	172	7.2%
At least one Household member has no qualifications	209	8.8%
No Household member has any qualifications	795	33.3%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	1,688	70.7%
£36 - £49	227	9.5%
£50 - £69	256	10.7%
£70 - £99	152	6.4%
£100 - £149	0	0.0%
More than £150	63	2.6%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	0	0.0%
Self Employed / Business Owner	44	1.8%
Self Employed / Business Owner / Running Own In-Home Business	44	1.8%
Thinking about starting new business	36	1.5%
Owned business for 3+ years	32	72.7%
Owned for less than 3 years	12	27.3%

Car Ownership

Cars in household	Number	Rate
0 cars	896	37.6%
1 car	851	35.7%
2 cars	271	11.4%
3 or more	368	15.4%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	1366	57.3%
Digital Camera	1158	48.5%
Flat screen TV	714	29.9%
Games Console	911	38.2%
Printer	1319	55.3%
iPod/MP3 player	1238	51.9%
Cable TV	559	23.4%
Dishwasher	632	26.5%
Satellite TV	702	29.4%
Handheld computer e.g. Blackberry	100	4.2%
HDTV	291	12.2%