

Middle Layer Super Output Area

E02002382

Households 2,635

Area: Harehills

Household Demographics

Property Type	Number	Rate
Bungalow	14	0.5%
Detached	115	4.4%
Flat	303	11.5%
Maisonette	42	1.6%
Semi Detached	783	29.7%
Terraced	1,378	52.3%

Tenure	Number	Rate
Rented from Local Authority	469	17.8%
Owned outright/ Mortgaged	1,365	51.8%
Rented Private/Housing Assoc.	801	30.4%

Years residing at property	Number	Rate
0 to 1	160	6.1%
2 to 5	533	20.2%
6 to 10	493	18.7%
11 to 20	711	27.0%
21 to 30	394	15.0%
31 to 40	83	3.1%
41 to 50	186	7.1%
More than 50 Yrs	75	2.8%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	392	14.9%
£ 5,000 to £9,999 (£96 to £192 p/w)	338	12.8%
£10,000 to £14,999	374	14.2%
£15,000 to £19,999	254	9.6%
£20,000 to £24,999	234	8.9%
£25,000 to £29,999	185	7.0%
£30,000 to £39,999	312	11.8%
£40,000 to £49,999	453	17.2%
£50,000 to £74,999	32	1.2%
£75,000+	61	2.3%
Average HH Income in MSOA	£24,290	

Affected by credit crunch	Number	Rate
Yes	807	30.6%
No	833	31.6%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	1,283	
Always	488	38.0%
Sometimes	282	22.0%
Rarely	243	18.9%
Never	270	21.0%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	103	3.9%
Tend to Agree	583	22.1%
Tend to Disagree	576	21.9%
Definitely Disagree	387	14.7%
No Response	986	37.4%

in last 3 years,neighbourhood has..	Number	Rate
Improved	360	13.7%
Stayed the same	723	27.4%
Got worse	649	24.6%
Recently Moved	86	3.3%
No response	817	31.0%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	1,662	63.1%
Does not like neighbourhood	973	36.9%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,098	41.7%
GP appointments	1,234	46.8%
Parking	884	33.5%
Public transport	1,396	53.0%
Schools	1,069	40.6%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	289	11.0%
Child Savings Plan	185	7.0%
Home Equity Release	26	1.0%
Funeral Plan	124	4.7%
ISA	408	15.5%
Life Assurance	676	25.7%
Mortgage	507	19.2%
Other Investments	93	3.5%
Pension	729	27.7%
Personal Loan	446	16.9%
Savings Plan	259	9.8%
Shares General	200	7.6%
Will	254	9.6%

Struggling with	Number	Rate
Food shopping	428	16.2%
Loans	209	7.9%
Loss of income	310	11.8%
Mortgage	77	2.9%
Paying Bills	538	20.4%
Savings/investments	141	5.4%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	1,629	61.8%
Broadband	1,541	58.5%

Internet Access:	Number	Rate
Don't access	541	20.5%
Home	1562	59.3%
Other	197	7.5%
Work	539	20.5%

Shop Online	Number	Rate
Never	2077	78.8%
Often	72	2.7%
Sometimes	331	12.6%
Would Consider	155	5.9%

Use the internet for....	Number	Rate
Ebay	801	30.4%
Email	1,687	64.0%
Gambling/Betting	215	8.2%
Google/other search	1,554	59.0%
MSN Messenger	727	27.6%
News/weather information	1,027	39.0%
Online gaming	309	11.7%
Price comparison	864	32.8%
Social networking	761	28.9%
Paying utility bills	518	19.7%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)	114	4.3%
5+ O Levels or grade 1 CSEs/School Cert	125	4.7%
2+ A levels, 4+ AS Levels, Higher School Certificate	90	3.4%
NVQ Lvl 2, Intermediate GNVQ	119	4.5%
NVQ Lvl 3, OND, Advanced GNVQ	36	1.4%
NVQ Lvl 4-5, HNC, HND	199	7.6%
First Degree (e.g. BA, BSc)	114	4.3%
Postgraduate Qualification (e.g. MA PhD, PGCE)	543	20.6%
At least one Household member has no qualifications	1,553	58.9%
No Household member has any qualifications		

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	653	24.8%
£36 - £49	422	16.0%
£50 - £69	712	27.0%
£70 - £99	453	17.2%
£100 - £149	281	10.7%
More than £150	114	4.3%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	43	1.6%
Self Employed / Business Owner	267	10.1%
Self Employed / Business Owner / Running Own In-Home Business	310	11.8%
Thinking about starting new business	210	8.0%
Owned business for 3+ years	145	46.8%
Owned for less than 3 years	165	53.2%

Car Ownership

Cars in household	Number	Rate
0 cars	1,171	44.4%
1 car	980	37.2%
2 cars	404	15.3%
3 or more	80	3.0%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	1252	47.5%
Digital Camera	1088	41.3%
Flat screen TV	779	29.6%
Games Console	782	29.7%
Printer	882	33.5%
iPod/MP3 player	457	17.3%
Cable TV	681	25.8%
Dishwasher	259	9.8%
Satellite TV	631	23.9%
Handheld computer e.g. Blackberry	55	2.1%
HDTV	413	15.7%