

## Middle Layer Super Output Area

E02002381

Households 2,884

Area: Stanningley, Rodley

### Household Demographics

Property Type	Number	Rate
Bungalow	187	6.5%
Detached	320	11.1%
Flat	330	11.4%
Maisonette	30	1.0%
Semi Detached	1,180	40.9%
Terraced	837	29.0%

Tenure	Number	Rate
Rented from Local Authority	655	22.7%
Owned outright/ Mortgaged	1,865	64.7%
Rented Private/Housing Assoc.	364	12.6%

Years residing at property	Number	Rate
0 to 1	188	6.5%
2 to 5	520	18.0%
6 to 10	864	30.0%
11 to 20	662	23.0%
21 to 30	375	13.0%
31 to 40	173	6.0%
41 to 50	42	1.5%
More than 50 Yrs	60	2.1%

### Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	288	10.0%
£ 5,000 to £9,999 (£96 to £192 p/w)	245	8.5%
£10,000 to £14,999	400	13.9%
£15,000 to £19,999	368	12.8%
£20,000 to £24,999	245	8.5%
£25,000 to £29,999	89	3.1%
£30,000 to £39,999	567	19.7%
£40,000 to £49,999	490	17.0%
£50,000 to £74,999	133	4.6%
£75,000+	59	2.0%
Average HH Income in MSOA	£27,875	

Affected by credit crunch	Number	Rate
Yes	1,171	40.6%
No	867	30.1%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	1,835	
Always	798	43.5%
Sometimes	329	17.9%
Rarely	235	12.8%
Never	473	25.8%

### Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	22	0.8%
Tend to Agree	417	14.5%
Tend to Disagree	1,125	39.0%
Definitely Disagree	416	14.4%
No Response	904	31.3%

in last 3 years,neighbourhood has..	Number	Rate
Improved	115	4.0%
Stayed the same	1,520	52.7%
Got worse	339	11.8%
Recently Moved	113	3.9%
No response	797	27.6%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	2,670	92.6%
Does not like neighbourhood	214	7.4%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,329	46.1%
GP appointments	1,491	51.7%
Parking	1,264	43.8%
Public transport	1,481	51.4%
Schools	1,281	44.4%

### Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	469	16.3%
Child Savings Plan	298	10.3%
Home Equity Release	68	2.4%
Funeral Plan	135	4.7%
ISA	751	26.0%
Life Assurance	907	31.4%
Mortgage	844	29.3%
Other Investments	318	11.0%
Pension	1,120	38.8%
Personal Loan	463	16.1%
Savings Plan	519	18.0%
Shares General	471	16.3%
Will	747	25.9%

Struggling with	Number	Rate
Food shopping	709	24.6%
Loans	181	6.3%
Loss of income	220	7.6%
Mortgage	43	1.5%
Paying Bills	561	19.5%
Savings/investments	67	2.3%

### Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	2,039	70.7%
Broadband	1,955	67.8%

Internet Access:	Number	Rate
Don't access	477	16.5%
Home	1970	68.3%
Other	72	2.5%
Work	952	33.0%

Shop Online	Number	Rate
Never	2028	70.3%
Often	144	5.0%
Sometimes	485	16.8%
Would Consider	227	7.9%

Use the internet for....	Number	Rate
Ebay	1,372	47.6%
Email	2,040	70.7%
Gambling/Betting	202	7.0%
Google/other search	1,882	65.3%
MSN Messenger	816	28.3%
News/weather information	1,233	42.8%
Online gaming	245	8.5%
Price comparison	1,195	41.4%
Social networking	1,008	35.0%
Paying utility bills	959	33.3%

### Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)	197	6.8%
5+ O Levels or grade 1 CSEs/School Cert		
2+ A levels, 4+ AS Levels, Higher School Certificate	79	2.7%
NVQ Lvl 2, Intermediate GNVQ	46	1.6%
NVQ Lvl 3, OND, Advanced GNVQ	197	6.8%
NVQ Lvl 4-5, HNC, HND	59	2.0%
First Degree (e.g. BA, BSc)	313	10.9%
Postgraduate Qualification (e.g. MA PhD, PGCE)	157	5.4%
At least one Household member has no qualifications	493	17.1%
No Household member has any qualifications	1,346	46.7%

### Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	485	16.8%
£36 - £49	709	24.6%
£50 - £69	633	21.9%
£70 - £99	583	20.2%
£100 - £149	352	12.2%
More than £150	122	4.2%

### Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	5	0.2%
Self Employed / Business Owner	128	4.4%
Self Employed / Business Owner / Running Own In-Home Business	133	4.6%
Thinking about starting new business	74	2.6%
Owned business for 3+ years	53	39.8%
Owned for less than 3 years	80	60.2%

### Car Ownership

Cars in household	Number	Rate
0 cars	578	20.0%
1 car	1,490	51.7%
2 cars	719	24.9%
3 or more	97	3.4%

### Product Ownership

Appliances/Products Owned	Number	Rate
Computer	1889	65.5%
Digital Camera	1878	65.1%
Flat screen TV	1334	46.3%
Games Console	993	34.4%
Printer	1568	54.4%
iPod/MP3 player	813	28.2%
Cable TV	709	24.6%
Dishwasher	698	24.2%
Satellite TV	910	31.6%
Handheld computer e.g. Blackberry	77	2.7%
HDTV	649	22.5%