

**Middle Layer Super Output Area**
**E02002367**
**Households 2,845**
**Area: Meanwood "6 Estates"**
**Household Demographics**

Property Type	Number	Rate
Bungalow	49	1.7%
Detached	235	8.3%
Flat	403	14.2%
Maisonette	83	2.9%
Semi Detached	1,386	48.7%
Terraced	689	24.2%

Tenure	Number	Rate
Rented from Local Authority	1,592	56.0%
Owned outright/ Mortgaged	817	28.7%
Rented Private/Housing Assoc.	436	15.3%

Years residing at property	Number	Rate
0 to 1	136	4.8%
2 to 5	615	21.6%
6 to 10	769	27.0%
11 to 20	731	25.7%
21 to 30	335	11.8%
31 to 40	143	5.0%
41 to 50	43	1.5%
More than 50 Yrs	73	2.6%

**Household Income & Finances (1)**

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	396	13.9%
£ 5,000 to £9,999 (£96 to £192 p/w)	565	19.9%
£10,000 to £14,999	416	14.6%
£15,000 to £19,999	275	9.7%
£20,000 to £24,999	108	3.8%
£25,000 to £29,999	125	4.4%
£30,000 to £39,999	178	6.3%
£40,000 to £49,999	340	12.0%
£50,000 to £74,999	229	8.0%
£75,000+	213	7.5%
Average HH Income in MSOA	£30,142	

Affected by credit crunch	Number	Rate
Yes	1,306	45.9%
No	895	31.5%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	1,485	
Always	579	39.0%
Sometimes	366	24.6%
Rarely	177	11.9%
Never	363	24.4%

**Community Perceptions**

Can influence local decisions	Number	Rate
Definitely Agree	188	6.6%
Tend to Agree	750	26.4%
Tend to Disagree	790	27.8%
Definitely Disagree	422	14.8%
No Response	695	24.4%

in last 3 years,neighbourhood has..	Number	Rate
Improved	724	25.4%
Stayed the same	1,003	35.3%
Got worse	424	14.9%
Recently Moved	158	5.6%
No response	536	18.8%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	2,199	77.3%
Does not like neighbourhood	646	22.7%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,501	52.8%
GP appointments	1,680	59.1%
Parking	1,261	44.3%
Public transport	1,896	66.6%
Schools	1,446	50.8%

**Household Income & Finances (2)**

Financial Products	Number	Rate
Accident Insurance	325	11.4%
Child Savings Plan	242	8.5%
Home Equity Release	18	0.6%
Funeral Plan	100	3.5%
ISA	627	22.0%
Life Assurance	869	30.5%
Mortgage	862	30.3%
Other Investments	187	6.6%
Pension	940	33.0%
Personal Loan	533	18.7%
Savings Plan	271	9.5%
Shares General	277	9.7%
Will	391	13.7%

Struggling with	Number	Rate
Food shopping	729	25.6%
Loans	235	8.3%
Loss of income	147	5.2%
Mortgage	40	1.4%
Paying Bills	935	32.9%
Savings/investments	114	4.0%

**Internet Connection & Usage**

Households that have...	Number	Rate
Internet Connection	1,816	63.8%
Broadband	1,765	62.0%

Internet Access:	Number	Rate
Don't access	583	20.5%
Home	1773	62.3%
Other	216	7.6%
Work	820	28.8%

Shop Online	Number	Rate
Never	1977	69.5%
Often	64	2.2%
Sometimes	356	12.5%
Would Consider	448	15.7%

Use the internet for....	Number	Rate
Ebay	1,152	40.5%
Email	1,925	67.7%
Gambling/Betting	230	8.1%
Google/other search	1,919	67.5%
MSN Messenger	907	31.9%
News/weather information	1,255	44.1%
Online gaming	392	13.8%
Price comparison	1,180	41.5%
Social networking	1,052	37.0%
Paying utility bills	705	24.8%

**Qualifications**

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	133	4.7%
2+ A levels, 4+ AS Levels, Higher School Certificate	27	0.9%
NVQ Lvl 2, Intermediate GNVQ	235	8.3%
NVQ Lvl 3, OND, Advanced GNVQ	115	4.0%
NVQ Lvl 4-5, HNC, HND	41	1.4%
First Degree (e.g. BA, BSc)	422	14.8%
Postgraduate Qualification (e.g. MA PhD, PGCE)	196	6.9%
At least one Household member has no qualifications	556	19.5%
No Household member has any qualifications	1,245	43.8%

**Grocery Data**

Weekly Spend (main shop)	Number	Rate
Up to £35	578	20.3%
£36 - £49	613	21.5%
£50 - £69	726	25.5%
£70 - £99	562	19.8%
£100 - £149	306	10.8%
More than £150	60	2.1%

**Business Summary**

Business Ownership	Number	Rate
Running Own In-Home Business	167	5.9%
Self Employed / Business Owner	223	7.8%
Self Employed / Business Owner / Running Own In-Home Business	390	13.7%
Thinking about starting new business	138	4.9%
Owned business for 3+ years	224	57.4%
Owned for less than 3 years	166	42.6%

**Car Ownership**

Cars in household	Number	Rate
0 cars	1,195	42.0%
1 car	850	29.9%
2 cars	709	24.9%
3 or more	91	3.2%

**Product Ownership**

Appliances/Products Owned	Number	Rate
Computer	1682	59.1%
Digital Camera	1750	61.5%
Flat screen TV	1210	42.5%
Games Console	1118	39.3%
Printer	1262	44.4%
iPod/MP3 player	721	25.3%
Cable TV	581	20.4%
Dishwasher	587	20.6%
Satellite TV	715	25.1%
Handheld computer e.g. Blackberry	73	2.6%
HDTV	681	23.9%