

Middle Layer Super Output Area

E02002365

Households 2,607

Area: Far Headingley

Household Demographics

Property Type	Number	Rate
Bungalow	72	2.8%
Detached	346	13.3%
Flat	429	16.5%
Maisonette	37	1.4%
Semi Detached	1,273	48.8%
Terraced	450	17.3%

Tenure	Number	Rate
Rented from Local Authority	140	5.4%
Owned outright/ Mortgaged	1,781	68.3%
Rented Private/Housing Assoc.	686	26.3%

Years residing at property	Number	Rate
0 to 1	296	11.4%
2 to 5	343	13.2%
6 to 10	538	20.6%
11 to 20	589	22.6%
21 to 30	485	18.6%
31 to 40	168	6.4%
41 to 50	127	4.9%
More than 50 Yrs	61	2.3%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	303	11.6%
£ 5,000 to £9,999 (£96 to £192 p/w)	349	13.4%
£10,000 to £14,999	285	10.9%
£15,000 to £19,999	301	11.5%
£20,000 to £24,999	157	6.0%
£25,000 to £29,999	175	6.7%
£30,000 to £39,999	315	12.1%
£40,000 to £49,999	327	12.5%
£50,000 to £74,999	290	11.1%
£75,000+	105	4.0%
Average HH Income in MSOA	£30,178	

Affected by credit crunch	Number	Rate
Yes	783	30.0%
No	1,001	38.4%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	1,758	
Always	1,010	57.5%
Sometimes	415	23.6%
Rarely	131	7.5%
Never	202	11.5%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	73	2.8%
Tend to Agree	678	26.0%
Tend to Disagree	891	34.2%
Definitely Disagree	363	13.9%
No Response	602	23.1%

in last 3 years,neighbourhood has..	Number	Rate
Improved	283	10.9%
Stayed the same	1,190	45.6%
Got worse	458	17.6%
Recently Moved	110	4.2%
No response	566	21.7%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	2,352	90.2%
Does not like neighbourhood	255	9.8%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,492	57.2%
GP appointments	1,723	66.1%
Parking	1,052	40.4%
Public transport	1,584	60.8%
Schools	1,202	46.1%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	317	12.2%
Child Savings Plan	156	6.0%
Home Equity Release	37	1.4%
Funeral Plan	181	6.9%
ISA	866	33.2%
Life Assurance	729	28.0%
Mortgage	698	26.8%
Other Investments	330	12.7%
Pension	1,169	44.8%
Personal Loan	338	13.0%
Savings Plan	396	15.2%
Shares General	518	19.9%
Will	621	23.8%

Struggling with	Number	Rate
Food shopping	280	10.7%
Loans	44	1.7%
Loss of income	155	5.9%
Mortgage	62	2.4%
Paying Bills	297	11.4%
Savings/investments	173	6.6%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	1,681	64.5%
Broadband	1,654	63.4%

Internet Access:	Number	Rate
Don't access	467	17.9%
Home	1679	64.4%
Other	167	6.4%
Work	821	31.5%

Shop Online	Number	Rate
Never	1847	70.8%
Often	170	6.5%
Sometimes	365	14.0%
Would Consider	225	8.6%

Use the internet for....	Number	Rate
Ebay	1,024	39.3%
Email	1,733	66.5%
Gambling/Betting	159	6.1%
Google/other search	1,681	64.5%
MSN Messenger	484	18.6%
News/weather information	1,109	42.5%
Online gaming	154	5.9%
Price comparison	1,049	40.2%
Social networking	815	31.3%
Paying utility bills	655	25.1%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	55	2.1%
2+ A levels, 4+ AS Levels, Higher School Certificate	146	5.6%
NVQ Lvl 2, Intermediate GNVQ	43	1.6%
NVQ Lvl 3, OND, Advanced GNVQ	34	1.3%
NVQ Lvl 4-5, HNC, HND	35	1.3%
First Degree (e.g. BA, BSc)	467	17.9%
Postgraduate Qualification (e.g. MA PhD, PGCE)	465	17.8%
At least one Household member has no qualifications	266	10.2%
No Household member has any qualifications	990	38.0%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	655	25.1%
£36 - £49	437	16.8%
£50 - £69	590	22.6%
£70 - £99	610	23.4%
£100 - £149	282	10.8%
More than £150	33	1.3%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	55	2.1%
Self Employed / Business Owner	283	10.9%
Self Employed / Business Owner / Running Own In-Home Business	338	13.0%
Thinking about starting new business	81	3.1%
Owned business for 3+ years	153	45.3%
Owned for less than 3 years	185	54.7%

Car Ownership

Cars in household	Number	Rate
0 cars	593	22.7%
1 car	1,126	43.2%
2 cars	595	22.8%
3 or more	293	11.2%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	1518	58.2%
Digital Camera	1527	58.6%
Flat screen TV	1062	40.7%
Games Console	820	31.5%
Printer	1375	52.7%
iPod/MP3 player	735	28.2%
Cable TV	633	24.3%
Dishwasher	773	29.7%
Satellite TV	667	25.6%
Handheld computer e.g. Blackberry	89	3.4%
HDTV	525	20.1%