

Middle Layer Super Output Area

E02002363

Households 3,226

Area: Chapel Allerton Village

Household Demographics

Property Type	Number	Rate
Bungalow	73	2.3%
Detached	130	4.0%
Flat	573	17.8%
Maisonette	22	0.7%
Semi Detached	1,429	44.3%
Terraced	999	31.0%

Tenure	Number	Rate
Rented from Local Authority	269	8.3%
Owned outright/ Mortgaged	2,258	70.0%
Rented Private/Housing Assoc.	699	21.7%

Years residing at property	Number	Rate
0 to 1	151	4.7%
2 to 5	795	24.6%
6 to 10	672	20.8%
11 to 20	695	21.5%
21 to 30	275	8.5%
31 to 40	325	10.1%
41 to 50	259	8.0%
More than 50 Yrs	54	1.7%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	337	10.4%
£ 5,000 to £9,999 (£96 to £192 p/w)	563	17.5%
£10,000 to £14,999	246	7.6%
£15,000 to £19,999	294	9.1%
£20,000 to £24,999	222	6.9%
£25,000 to £29,999	138	4.3%
£30,000 to £39,999	362	11.2%
£40,000 to £49,999	385	11.9%
£50,000 to £74,999	572	17.7%
£75,000+	107	3.3%
Average HH Income in MSOA	£31,750	

Affected by credit crunch	Number	Rate
Yes	1,441	44.7%
No	951	29.5%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	2,025	
Always	1,115	55.1%
Sometimes	431	21.3%
Rarely	132	6.5%
Never	347	17.1%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	294	9.1%
Tend to Agree	1,044	32.4%
Tend to Disagree	844	26.2%
Definitely Disagree	382	11.8%
No Response	662	20.5%

in last 3 years,neighbourhood has..	Number	Rate
Improved	770	23.9%
Stayed the same	1,352	41.9%
Got worse	428	13.3%
Recently Moved	154	4.8%
No response	522	16.2%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	2,840	88.0%
Does not like neighbourhood	386	12.0%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,792	55.5%
GP appointments	2,116	65.6%
Parking	1,563	48.5%
Public transport	2,084	64.6%
Schools	1,666	51.6%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	389	12.1%
Child Savings Plan	324	10.0%
Home Equity Release	56	1.7%
Funeral Plan	70	2.2%
ISA	1,181	36.6%
Life Assurance	1,095	33.9%
Mortgage	1,070	33.2%
Other Investments	536	16.6%
Pension	1,384	42.9%
Personal Loan	478	14.8%
Savings Plan	455	14.1%
Shares General	651	20.2%
Will	954	29.6%

Struggling with	Number	Rate
Food shopping	397	12.3%
Loans	167	5.2%
Loss of income	144	4.5%
Mortgage	74	2.3%
Paying Bills	762	23.6%
Savings/investments	152	4.7%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	2,410	74.7%
Broadband	2,339	72.5%

Internet Access:	Number	Rate
Don't access	546	16.9%
Home	2309	71.6%
Other	244	7.6%
Work	1154	35.8%

Shop Online	Number	Rate
Never	2284	70.8%
Often	221	6.9%
Sometimes	348	10.8%
Would Consider	373	11.6%

Use the internet for....	Number	Rate
Ebay	1,514	46.9%
Email	2,488	77.1%
Gambling/Betting	249	7.7%
Google/other search	2,296	71.2%
MSN Messenger	673	20.9%
News/weather information	1,656	51.3%
Online gaming	375	11.6%
Price comparison	1,707	52.9%
Social networking	1,140	35.3%
Paying utility bills	1,131	35.1%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	227	7.0%
2+ A levels, 4+ AS Levels, Higher School Certificate	51	1.6%
NVQ Lvl 2, Intermediate GNVQ	193	6.0%
NVQ Lvl 3, OND, Advanced GNVQ	33	1.0%
NVQ Lvl 4-5, HNC, HND	49	1.5%
First Degree (e.g. BA, BSc)	688	21.3%
Postgraduate Qualification (e.g. MA PhD, PGCE)	496	15.4%
At least one Household member has no qualifications	443	13.7%
No Household member has any qualifications	1,159	35.9%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	648	20.1%
£36 - £49	532	16.5%
£50 - £69	637	19.7%
£70 - £99	752	23.3%
£100 - £149	506	15.7%
More than £150	151	4.7%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	67	2.1%
Self Employed / Business Owner	194	6.0%
Self Employed / Business Owner / Running Own In-Home Business	261	8.1%
Thinking about starting new business	114	3.5%
Owned business for 3+ years	221	84.7%
Owned for less than 3 years	40	15.3%

Car Ownership

Cars in household	Number	Rate
0 cars	733	22.7%
1 car	1,155	35.8%
2 cars	1,038	32.2%
3 or more	300	9.3%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	2020	62.6%
Digital Camera	1835	56.9%
Flat screen TV	1235	38.3%
Games Console	779	24.1%
Printer	1675	51.9%
iPod/MP3 player	919	28.5%
Cable TV	581	18.0%
Dishwasher	861	26.7%
Satellite TV	955	29.6%
Handheld computer e.g. Blackberry	93	2.9%
HDTV	550	17.0%