

Middle Layer Super Output Area

E02002353

Households 2,311

Area: Roundhay

Household Demographics

Property Type	Number	Rate
Bungalow	16	0.7%
Detached	336	14.5%
Flat	319	13.8%
Maisonette	64	2.8%
Semi Detached	1,460	63.2%
Terraced	116	5.0%

Tenure	Number	Rate
Rented from Local Authority	212	9.2%
Owned outright/ Mortgaged	1,829	79.1%
Rented Private/Housing Assoc.	270	11.7%

Years residing at property	Number	Rate
0 to 1	118	5.1%
2 to 5	356	15.4%
6 to 10	808	35.0%
11 to 20	428	18.5%
21 to 30	206	8.9%
31 to 40	260	11.3%
41 to 50	77	3.3%
More than 50 Yrs	58	2.5%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	96	4.2%
£ 5,000 to £9,999 (£96 to £192 p/w)	233	10.1%
£10,000 to £14,999	268	11.6%
£15,000 to £19,999	107	4.6%
£20,000 to £24,999	227	9.8%
£25,000 to £29,999	137	5.9%
£30,000 to £39,999	325	14.1%
£40,000 to £49,999	432	18.7%
£50,000 to £74,999	334	14.5%
£75,000+	152	6.6%
Average HH Income in MSOA	£38,188	

Affected by credit crunch	Number	Rate
Yes	918	39.7%
No	877	37.9%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	1,915	
Always	938	49.0%
Sometimes	632	33.0%
Rarely	225	11.7%
Never	120	6.3%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	81	3.5%
Tend to Agree	740	32.0%
Tend to Disagree	750	32.5%
Definitely Disagree	318	13.8%
No Response	422	18.3%

in last 3 years,neighbourhood has..	Number	Rate
Improved	167	7.2%
Stayed the same	1,278	55.3%
Got worse	429	18.6%
Recently Moved	55	2.4%
No response	382	16.5%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	2,135	92.4%
Does not like neighbourhood	176	7.6%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,487	64.3%
GP appointments	1,423	61.6%
Parking	1,091	47.2%
Public transport	1,490	64.5%
Schools	1,173	50.8%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	267	11.6%
Child Savings Plan	297	12.9%
Home Equity Release	26	1.1%
Funeral Plan	219	9.5%
ISA	899	38.9%
Life Assurance	783	33.9%
Mortgage	855	37.0%
Other Investments	417	18.0%
Pension	1,147	49.6%
Personal Loan	481	20.8%
Savings Plan	411	17.8%
Shares General	617	26.7%
Will	809	35.0%

Struggling with	Number	Rate
Food shopping	207	9.0%
Loans	36	1.6%
Loss of income	161	7.0%
Mortgage	56	2.4%
Paying Bills	183	7.9%
Savings/investments	171	7.4%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	1,844	79.8%
Broadband	1,794	77.6%

Internet Access:	Number	Rate
Don't access	352	15.2%
Home	1820	78.8%
Other	109	4.7%
Work	822	35.6%

Shop Online	Number	Rate
Never	1510	65.3%
Often	186	8.0%
Sometimes	448	19.4%
Would Consider	167	7.2%

Use the internet for....	Number	Rate
Ebay	987	42.7%
Email	1,779	77.0%
Gambling/Betting	85	3.7%
Google/other search	1,795	77.7%
MSN Messenger	450	19.5%
News/weather information	1,212	52.4%
Online gaming	123	5.3%
Price comparison	1,394	60.3%
Social networking	836	36.2%
Paying utility bills	753	32.6%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	43	1.9%
2+ A levels, 4+ AS Levels, Higher School Certificate	107	4.6%
NVQ Lvl 2, Intermediate GNVQ	36	1.6%
NVQ Lvl 3, OND, Advanced GNVQ	75	3.2%
NVQ Lvl 4-5, HNC, HND	47	2.0%
First Degree (e.g. BA, BSc)	454	19.6%
Postgraduate Qualification (e.g. MA PhD, PGCE)	400	17.3%
At least one Household member has no qualifications	342	14.8%
No Household member has any qualifications	814	35.2%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	417	18.0%
£36 - £49	414	17.9%
£50 - £69	426	18.4%
£70 - £99	626	27.1%
£100 - £149	380	16.4%
More than £150	48	2.1%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	76	3.3%
Self Employed / Business Owner	96	4.2%
Self Employed / Business Owner / Running Own In-Home Business	172	7.4%
Thinking about starting new business	33	1.4%
Owned business for 3+ years	133	77.3%
Owned for less than 3 years	39	22.7%

Car Ownership

Cars in household	Number	Rate
0 cars	295	12.8%
1 car	1,056	45.7%
2 cars	896	38.8%
3 or more	64	2.8%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	1731	74.9%
Digital Camera	1666	72.1%
Flat screen TV	942	40.8%
Games Console	814	35.2%
Printer	1526	66.0%
iPod/MP3 player	702	30.4%
Cable TV	952	41.2%
Dishwasher	1161	50.2%
Satellite TV	537	23.2%
Handheld computer e.g. Blackberry	138	6.0%
HDTV	451	19.5%