

Middle Layer Super Output Area

E02002349

Households 2,522

Area: Roundhay Park

Household Demographics

Property Type	Number	Rate
Bungalow	63	2.5%
Detached	568	22.5%
Flat	599	23.8%
Maisonette	84	3.3%
Semi Detached	944	37.4%
Terraced	264	10.5%

Tenure	Number	Rate
Rented from Local Authority	176	7.0%
Owned outright/ Mortgaged	1,846	73.2%
Rented Private/Housing Assoc.	500	19.8%

Years residing at property	Number	Rate
0 to 1	194	7.7%
2 to 5	513	20.3%
6 to 10	508	20.1%
11 to 20	566	22.4%
21 to 30	336	13.3%
31 to 40	266	10.5%
41 to 50	103	4.1%
More than 50 Yrs	36	1.4%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	86	3.4%
£ 5,000 to £9,999 (£96 to £192 p/w)	182	7.2%
£10,000 to £14,999	379	15.0%
£15,000 to £19,999	181	7.2%
£20,000 to £24,999	155	6.1%
£25,000 to £29,999	179	7.1%
£30,000 to £39,999	502	19.9%
£40,000 to £49,999	364	14.4%
£50,000 to £74,999	308	12.2%
£75,000+	186	7.4%
Average HH Income in MSOA	£38,072	

Affected by credit crunch	Number	Rate
Yes	947	37.5%
No	1,051	41.7%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	2,081	
Always	1,214	58.3%
Sometimes	509	24.5%
Rarely	226	10.9%
Never	132	6.3%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	103	4.1%
Tend to Agree	815	32.3%
Tend to Disagree	839	33.3%
Definitely Disagree	306	12.1%
No Response	459	18.2%

in last 3 years,neighbourhood has..	Number	Rate
Improved	307	12.2%
Stayed the same	1,302	51.6%
Got worse	422	16.7%
Recently Moved	98	3.9%
No response	393	15.6%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	2,430	96.4%
Does not like neighbourhood	92	3.6%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,585	62.8%
GP appointments	1,584	62.8%
Parking	1,248	49.5%
Public transport	1,581	62.7%
Schools	1,291	51.2%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	401	15.9%
Child Savings Plan	322	12.8%
Home Equity Release	47	1.9%
Funeral Plan	195	7.7%
ISA	993	39.4%
Life Assurance	905	35.9%
Mortgage	725	28.7%
Other Investments	658	26.1%
Pension	1,313	52.1%
Personal Loan	436	17.3%
Savings Plan	548	21.7%
Shares General	872	34.6%
Will	1,073	42.5%

Struggling with	Number	Rate
Food shopping	252	10.0%
Loans	22	0.9%
Loss of income	171	6.8%
Mortgage	41	1.6%
Paying Bills	215	8.5%
Savings/investments	201	8.0%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	1,943	77.0%
Broadband	1,900	75.3%

Internet Access:	Number	Rate
Don't access	344	13.6%
Home	1991	78.9%
Other	236	9.4%
Work	929	36.8%

Shop Online	Number	Rate
Never	1800	71.4%
Often	180	7.1%
Sometimes	384	15.2%
Would Consider	158	6.3%

Use the internet for....	Number	Rate
Ebay	1,041	41.3%
Email	2,021	80.1%
Gambling/Betting	121	4.8%
Google/other search	1,982	78.6%
MSN Messenger	485	19.2%
News/weather information	1,259	49.9%
Online gaming	110	4.4%
Price comparison	1,341	53.2%
Social networking	955	37.9%
Paying utility bills	791	31.4%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	102	4.0%
2+ A levels, 4+ AS Levels, Higher School Certificate	188	7.5%
NVQ Lvl 2, Intermediate GNVQ	81	3.2%
NVQ Lvl 3, OND, Advanced GNVQ	59	2.3%
NVQ Lvl 4-5, HNC, HND	76	3.0%
First Degree (e.g. BA, BSc)	593	23.5%
Postgraduate Qualification (e.g. MA PhD, PGCE)	418	16.6%
At least one Household member has no qualifications	279	11.1%
No Household member has any qualifications	772	30.6%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	486	19.3%
£36 - £49	416	16.5%
£50 - £69	516	20.5%
£70 - £99	626	24.8%
£100 - £149	360	14.3%
More than £150	118	4.7%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	69	2.7%
Self Employed / Business Owner	258	10.2%
Self Employed / Business Owner / Running Own In-Home Business	327	13.0%
Thinking about starting new business	77	3.1%
Owned business for 3+ years	305	93.3%
Owned for less than 3 years	22	6.7%

Car Ownership

Cars in household	Number	Rate
0 cars	386	15.3%
1 car	1,183	46.9%
2 cars	813	32.2%
3 or more	140	5.6%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	1819	72.1%
Digital Camera	1795	71.2%
Flat screen TV	1138	45.1%
Games Console	714	28.3%
Printer	1590	63.0%
iPod/MP3 player	823	32.6%
Cable TV	905	35.9%
Dishwasher	1382	54.8%
Satellite TV	643	25.5%
Handheld computer e.g. Blackberry	210	8.3%
HDTV	508	20.1%