

Middle Layer Super Output Area

E02002341

Households 3,115

Area: Alwoodley West

Household Demographics

Property Type	Number	Rate
Bungalow	359	11.5%
Detached	652	20.9%
Flat	451	14.5%
Maisonette	17	0.5%
Semi Detached	1,567	50.3%
Terraced	69	2.2%

Tenure	Number	Rate
Rented from Local Authority	64	2.1%
Owned outright/ Mortgaged	2,808	90.1%
Rented Private/Housing Assoc.	243	7.8%

Years residing at property	Number	Rate
0 to 1	84	2.7%
2 to 5	446	14.3%
6 to 10	611	19.6%
11 to 20	714	22.9%
21 to 30	555	17.8%
31 to 40	431	13.8%
41 to 50	184	5.9%
More than 50 Yrs	90	2.9%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	130	4.2%
£ 5,000 to £9,999 (£96 to £192 p/w)	114	3.7%
£10,000 to £14,999	181	5.8%
£15,000 to £19,999	206	6.6%
£20,000 to £24,999	318	10.2%
£25,000 to £29,999	223	7.2%
£30,000 to £39,999	677	21.7%
£40,000 to £49,999	630	20.2%
£50,000 to £74,999	304	9.8%
£75,000+	332	10.7%
Average HH Income in MSOA	£43,898	

Affected by credit crunch	Number	Rate
Yes	1,325	42.5%
No	1,209	38.8%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	2,709	
Always	1,795	66.3%
Sometimes	480	17.7%
Rarely	271	10.0%
Never	163	6.0%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	119	3.8%
Tend to Agree	865	27.8%
Tend to Disagree	1,191	38.2%
Definitely Disagree	274	8.8%
No Response	666	21.4%

in last 3 years,neighbourhood has..	Number	Rate
Improved	264	8.5%
Stayed the same	1,686	54.1%
Got worse	563	18.1%
Recently Moved	79	2.5%
No response	523	16.8%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	3,057	98.1%
Does not like neighbourhood	58	1.9%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	2,093	67.2%
GP appointments	2,020	64.8%
Parking	1,655	53.1%
Public transport	2,012	64.6%
Schools	1,846	59.3%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	604	19.4%
Child Savings Plan	385	12.4%
Home Equity Release	35	1.1%
Funeral Plan	339	10.9%
ISA	1,612	51.7%
Life Assurance	1,353	43.4%
Mortgage	1,072	34.4%
Other Investments	926	29.7%
Pension	1,907	61.2%
Personal Loan	469	15.1%
Savings Plan	730	23.4%
Shares General	1,094	35.1%
Will	1,557	50.0%

Struggling with	Number	Rate
Food shopping	369	11.8%
Loans	55	1.8%
Loss of income	224	7.2%
Mortgage	31	1.0%
Paying Bills	282	9.1%
Savings/investments	405	13.0%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	2,331	74.8%
Broadband	2,236	71.8%

Internet Access:	Number	Rate
Don't access	531	17.0%
Home	2312	74.2%
Other	126	4.0%
Work	1119	35.9%

Shop Online	Number	Rate
Never	2268	72.8%
Often	258	8.3%
Sometimes	265	8.5%
Would Consider	324	10.4%

Use the internet for....	Number	Rate
Ebay	1,110	35.6%
Email	2,281	73.2%
Gambling/Betting	185	5.9%
Google/other search	2,240	71.9%
MSN Messenger	505	16.2%
News/weather information	1,532	49.2%
Online gaming	124	4.0%
Price comparison	1,340	43.0%
Social networking	754	24.2%
Paying utility bills	891	28.6%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	251	8.1%
2+ A levels, 4+ AS Levels, Higher School Certificate	144	4.6%
NVQ Lvl 2, Intermediate GNVQ	13	0.4%
NVQ Lvl 3, OND, Advanced GNVQ	76	2.4%
NVQ Lvl 4-5, HNC, HND	102	3.3%
First Degree (e.g. BA, BSc)	849	27.3%
Postgraduate Qualification (e.g. MA PhD, PGCE)	398	12.8%
At least one Household member has no qualifications	241	7.7%
No Household member has any qualifications	967	31.0%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	286	9.2%
£36 - £49	473	15.2%
£50 - £69	768	24.7%
£70 - £99	781	25.1%
£100 - £149	678	21.8%
More than £150	129	4.1%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	137	4.4%
Self Employed / Business Owner	324	10.4%
Self Employed / Business Owner / Running Own In-Home Business	461	14.8%
Thinking about starting new business	60	1.9%
Owned business for 3+ years	349	75.7%
Owned for less than 3 years	112	24.3%

Car Ownership

Cars in household	Number	Rate
0 cars	283	9.1%
1 car	1,023	32.8%
2 cars	1,540	49.4%
3 or more	269	8.6%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	2101	67.4%
Digital Camera	2071	66.5%
Flat screen TV	1445	46.4%
Games Console	784	25.2%
Printer	2009	64.5%
iPod/MP3 player	841	27.0%
Cable TV	764	24.5%
Dishwasher	1900	61.0%
Satellite TV	1047	33.6%
Handheld computer e.g. Blackberry	207	6.6%
HDTV	583	18.7%