

Middle Layer Super Output Area
E02002331
Households 2,568
Area: Wetherby East, Thorp Arch and Walton
Household Demographics

Property Type	Number	Rate
Bungalow	263	10.2%
Detached	685	26.7%
Flat	321	12.5%
Maisonette	6	0.2%
Semi Detached	662	25.8%
Terraced	631	24.6%

Tenure	Number	Rate
Rented from Local Authority	606	23.6%
Owned outright/ Mortgaged	1,634	63.6%
Rented Private/Housing Assoc.	328	12.8%

Years residing at property	Number	Rate
0 to 1	89	3.5%
2 to 5	475	18.5%
6 to 10	496	19.3%
11 to 20	587	22.9%
21 to 30	439	17.1%
31 to 40	276	10.7%
41 to 50	182	7.1%
More than 50 Yrs	24	0.9%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	166	6.5%
£ 5,000 to £9,999 (£96 to £192 p/w)	146	5.7%
£10,000 to £14,999	282	11.0%
£15,000 to £19,999	138	5.4%
£20,000 to £24,999	273	10.6%
£25,000 to £29,999	173	6.7%
£30,000 to £39,999	522	20.3%
£40,000 to £49,999	375	14.6%
£50,000 to £74,999	345	13.4%
£75,000+	148	5.8%
Average HH Income in MSOA	£37,218	

Affected by credit crunch	Number	Rate
Yes	889	34.6%
No	1,036	40.3%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	1,817	
Always	1,173	64.6%
Sometimes	349	19.2%
Rarely	164	9.0%
Never	131	7.2%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	84	3.3%
Tend to Agree	641	25.0%
Tend to Disagree	867	33.8%
Definitely Disagree	420	16.4%
No Response	556	21.7%

in last 3 years,neighbourhood has..	Number	Rate
Improved	451	17.6%
Stayed the same	1,325	51.6%
Got worse	379	14.8%
Recently Moved	59	2.3%
No response	354	13.8%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	2,412	93.9%
Does not like neighbourhood	156	6.1%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	1,828	71.2%
GP appointments	2,077	80.9%
Parking	1,127	43.9%
Public transport	1,800	70.1%
Schools	1,474	57.4%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	571	22.2%
Child Savings Plan	223	8.7%
Home Equity Release	19	0.7%
Funeral Plan	148	5.8%
ISA	1,192	46.4%
Life Assurance	828	32.2%
Mortgage	687	26.8%
Other Investments	659	25.7%
Pension	1,503	58.5%
Personal Loan	370	14.4%
Savings Plan	410	16.0%
Shares General	849	33.1%
Will	1,044	40.7%

Struggling with	Number	Rate
Food shopping	226	8.8%
Loans	33	1.3%
Loss of income	215	8.4%
Mortgage	44	1.7%
Paying Bills	190	7.4%
Savings/investments	239	9.3%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	1,394	54.3%
Broadband	1,286	50.1%

Internet Access:	Number	Rate
Don't access	775	30.2%
Home	1334	51.9%
Other	149	5.8%
Work	839	32.7%

Shop Online	Number	Rate
Never	2230	86.8%
Often	38	1.5%
Sometimes	152	5.9%
Would Consider	148	5.8%

Use the internet for....	Number	Rate
Ebay	871	33.9%
Email	1,525	59.4%
Gambling/Betting	57	2.2%
Google/other search	1,554	60.5%
MSN Messenger	224	8.7%
News/weather information	900	35.0%
Online gaming	52	2.0%
Price comparison	1,058	41.2%
Social networking	430	16.7%
Paying utility bills	675	26.3%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	214	8.3%
2+ A levels, 4+ AS Levels, Higher School Certificate	113	4.4%
NVQ Lvl 2, Intermediate GNVQ	48	1.9%
NVQ Lvl 3, OND, Advanced GNVQ	27	1.1%
NVQ Lvl 4-5, HNC, HND	71	2.8%
First Degree (e.g. BA, BSc)	566	22.0%
Postgraduate Qualification (e.g. MA PhD, PGCE)	92	3.6%
At least one Household member has no qualifications	410	16.0%
No Household member has any qualifications	905	35.2%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	513	20.0%
£36 - £49	409	15.9%
£50 - £69	654	25.5%
£70 - £99	527	20.5%
£100 - £149	389	15.1%
More than £150	76	3.0%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	55	2.1%
Self Employed / Business Owner	199	7.7%
Self Employed / Business Owner / Running Own In-Home Business	254	9.9%
Thinking about starting new business	5	0.2%
Owned business for 3+ years	216	85.0%
Owned for less than 3 years	38	15.0%

Car Ownership

Cars in household	Number	Rate
0 cars	518	20.2%
1 car	1,061	41.3%
2 cars	728	28.3%
3 or more	261	10.2%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	1298	50.5%
Digital Camera	1679	65.4%
Flat screen TV	1395	54.3%
Games Console	643	25.0%
Printer	1289	50.2%
iPod/MP3 player	690	26.9%
Cable TV	706	27.5%
Dishwasher	1023	39.8%
Satellite TV	694	27.0%
Handheld computer e.g. Blackberry	107	4.2%
HDTV	675	26.3%