

Middle Layer Super Output Area

E02002330

Households 2,861

Area: Wetherby West

Household Demographics

Property Type	Number	Rate
Bungalow	156	5.5%
Detached	1,577	55.1%
Flat	129	4.5%
Maisonette	0	0.0%
Semi Detached	712	24.9%
Terraced	287	10.0%

Tenure	Number	Rate
Rented from Local Authority	111	3.9%
Owned outright/ Mortgaged	2,629	91.9%
Rented Private/Housing Assoc.	121	4.2%

Years residing at property	Number	Rate
0 to 1	68	2.4%
2 to 5	432	15.1%
6 to 10	452	15.8%
11 to 20	818	28.6%
21 to 30	573	20.0%
31 to 40	379	13.2%
41 to 50	98	3.4%
More than 50 Yrs	41	1.4%

Household Income & Finances (1)

Yearly Income	Number	Rate
£ 0 to £5,000 (£96 per week)	170	5.9%
£ 5,000 to £9,999 (£96 to £192 p/w)	81	2.8%
£10,000 to £14,999	341	11.9%
£15,000 to £19,999	135	4.7%
£20,000 to £24,999	262	9.2%
£25,000 to £29,999	188	6.6%
£30,000 to £39,999	630	22.0%
£40,000 to £49,999	462	16.1%
£50,000 to £74,999	430	15.0%
£75,000+	162	5.7%
Average HH Income in MSOA	£38,512	

Affected by credit crunch	Number	Rate
Yes	1,130	39.5%
No	1,085	37.9%

Credit Card Balance Paid in full:	Number	Rate
Credit Card owning households	2,399	
Always	1,439	60.0%
Sometimes	585	24.4%
Rarely	209	8.7%
Never	166	6.9%

Community Perceptions

Can influence local decisions	Number	Rate
Definitely Agree	82	2.9%
Tend to Agree	1,028	35.9%
Tend to Disagree	964	33.7%
Definitely Disagree	273	9.5%
No Response	514	18.0%

in last 3 years,neighbourhood has..	Number	Rate
Improved	489	17.1%
Stayed the same	1,753	61.3%
Got worse	255	8.9%
Recently Moved	81	2.8%
No response	283	9.9%

Neighbourhood opinion	Number	Rate
Likes neighbourhood	2,774	97.0%
Does not like neighbourhood	87	3.0%

Satisfied with local services for...	Number	Rate
Doorstep Recycling	2,161	75.5%
GP appointments	2,350	82.1%
Parking	1,390	48.6%
Public transport	1,958	68.4%
Schools	1,799	62.9%

Household Income & Finances (2)

Financial Products	Number	Rate
Accident Insurance	908	31.7%
Child Savings Plan	476	16.6%
Home Equity Release	22	0.8%
Funeral Plan	163	5.7%
ISA	1,342	46.9%
Life Assurance	1,401	49.0%
Mortgage	1,292	45.2%
Other Investments	859	30.0%
Pension	1,965	68.7%
Personal Loan	542	18.9%
Savings Plan	800	28.0%
Shares General	1,117	39.0%
Will	1,406	49.1%

Struggling with	Number	Rate
Food shopping	217	7.6%
Loans	70	2.4%
Loss of income	233	8.1%
Mortgage	52	1.8%
Paying Bills	200	7.0%
Savings/investments	229	8.0%

Internet Connection & Usage

Households that have...	Number	Rate
Internet Connection	2,168	75.8%
Broadband	2,085	72.9%

Internet Access:	Number	Rate
Don't access	542	18.9%
Home	2072	72.4%
Other	159	5.6%
Work	1250	43.7%

Shop Online	Number	Rate
Never	2226	77.8%
Often	25	0.9%
Sometimes	409	14.3%
Would Consider	201	7.0%

Use the internet for....	Number	Rate
Ebay	1,208	42.2%
Email	2,147	75.0%
Gambling/Betting	46	1.6%
Google/other search	2,049	71.6%
MSN Messenger	243	8.5%
News/weather information	1,364	47.7%
Online gaming	87	3.0%
Price comparison	1,362	47.6%
Social networking	672	23.5%
Paying utility bills	1,054	36.8%

Qualifications

Highest Qualification in Household	Number	Rate
5+ GCSEs (grade A*-C)		
5+ O Levels or grade 1 CSEs/School Cert	274	9.6%
2+ A levels, 4+ AS Levels, Higher School Certificate	142	5.0%
NVQ Lvl 2, Intermediate GNVQ	15	0.5%
NVQ Lvl 3, OND, Advanced GNVQ	53	1.9%
NVQ Lvl 4-5, HNC, HND	123	4.3%
First Degree (e.g. BA, BSc)	634	22.2%
Postgraduate Qualification (e.g. MA PhD, PGCE)	301	10.5%
At least one Household member has no qualifications	370	12.9%
No Household member has any qualifications	738	25.8%

Grocery Data

Weekly Spend (main shop)	Number	Rate
Up to £35	251	8.8%
£36 - £49	199	7.0%
£50 - £69	726	25.4%
£70 - £99	591	20.7%
£100 - £149	806	28.2%
More than £150	288	10.1%

Business Summary

Business Ownership	Number	Rate
Running Own In-Home Business	88	3.1%
Self Employed / Business Owner	294	10.3%
Self Employed / Business Owner / Running Own In-Home Business	382	13.4%
Thinking about starting new business	7	0.2%
Owned business for 3+ years	277	72.5%
Owned for less than 3 years	105	27.5%

Car Ownership

Cars in household	Number	Rate
0 cars	299	10.5%
1 car	1,210	42.3%
2 cars	1,124	39.3%
3 or more	228	8.0%

Product Ownership

Appliances/Products Owned	Number	Rate
Computer	2033	71.1%
Digital Camera	2099	73.4%
Flat screen TV	1817	63.5%
Games Console	1102	38.5%
Printer	1896	66.3%
iPod/MP3 player	1078	37.7%
Cable TV	694	24.3%
Dishwasher	1723	60.2%
Satellite TV	901	31.5%
Handheld computer e.g. Blackberry	269	9.4%
HDTV	1000	35.0%