

arts@leeds development programme overview

The arts@leeds programme provides support for cultural, voluntary and community organisations to create opportunities for residents from across the city to engage in cultural activity as a participant, an attendee or a creator. We have redesigned the scheme and divided it into levels of support to allow organisations to grow, develop and become more resilient. Applicants can apply for funding for up to four years from 2018 to 2022 inclusive.

The arts@leeds development programme aims to support arts organisations that want to grow and develop. An annual package of cash funding and business support from Leeds City Council will be delivered to enable the successful companies to thrive.

Grant aid: £4,000 - £50,000 per financial year

Business support programme:

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|----------------------------|------------------------------------|
| Business planning | Access to workshops and seminars |
| Access to networks | Potential support with rate relief |
| Access to temporary spaces | |

Duration of programme: The programme is for up to 4 years funding from April 2018 - March 2022. All grants are offered subject to funds being available from Leeds City Council and organisations delivering against their agreed objectives. There will be a 2 year review for each organisation in 2020 to ensure the organisation is still suitable for the scheme.

Applications open: Monday 21 August 2017

Applications close: Thursday 12 October (noon) 2017

Website: artsatleeds.co.uk (live from Friday 18 August)

Application form: artsatleeds.co.uk/development/ (live from Friday 18 August)

The new **Culture Strategy for Leeds 2017-2030** (leedsculturestrategy.co.uk) was adopted by Leeds City Council's Executive Board on 17th July 2017. The strategy aims to place culture, in its many forms, at the heart of policy and decision making across a range of areas from economic development and employment to regeneration, health, and adult and children's services.

The aims and objectives of the Culture Strategy are outlined below. The **arts@leeds programme** is an action of the strategy. We do not expect organisations to meet all of them and ask that rather than view them as criteria to meet, you consider those which are most appropriate to your organisation and how you will help the city to meet these aims and objectives when completing your application form.

Culture Strategy aims:

- Change perceptions and attitudes towards culture and the arts, moving the focus from what they cost to what they create.
- Ensure that culture is celebrated, runs through our DNA and is inextricably linked to who we are and what we do.
- Value and respect artists and creativity considering both vital to the growth and prosperity of Leeds and ensuring that they are promoted as part of our diverse economy.
- Become open to the cultures of the world, internationally connected, and play an active role in shaping global policy and leadership.

- Embrace and celebrate the differences in our communities, inviting artists and thinkers from all corners of the world to sit alongside our communities and find new connections with Leeds.

Culture Strategy objectives:

- For the city to value and prioritise cultural activity, utilising it as a means of improving the quality of life experienced by every person and every community in Leeds.
- For culture to build respect, cohesion and coexistence between and within communities and individuals.
- For people, whatever their background, to be supported to be creative through school, informal learning, training and employment, ensuring that culture can be created and experienced by anyone.
- For Leeds to be nationally and internationally recognised as a liveable city and a thriving, internationally connected cultural hub open to collaboration.
- For Leeds to be at the forefront of cultural innovation, making the most of new and emerging technologies.
- For the culture sector to grow and increase its contribution to Leeds' economy, by placing culture at the heart of the city's narrative.
- For established cultural organisations to be resilient, and to create an environment where new cultural organisations can flourish.

For further details on the Culture Strategy please visit: www.leedsculturestrategy.co.uk

arts@leeds development programme eligibility

Who can apply: Applications are welcomed from non-profit making organisations involved in arts and cultural activities in Leeds.

We are committed to supporting a diverse portfolio of organisation delivering on a range of objectives for the city. With this in mind we have separated our criteria into essential and desired characteristics.

In order to be eligible for the scheme organisation must meet all of the essential criteria and at least two of the desired criteria.

To be eligible for this scheme organisations must: (ESSENTIAL)

- be a constituted organisation
- have received external funding in the last 2 years of a minimum of £3,000 in total
- have a proven track record of delivering culture and arts programmes (minimum two years of operational activity)

Demonstrate how you:

- engage and inspire local people
- intend to build a resilient business model and sustainable future for your organisation over the term of this grant
- will achieve a balance of creative opportunity across the city for the benefit of communities

Organisations need to fulfil two of these areas (DESIRED)

Demonstrate how you will:

- grow your contribution to local the economy over the term of this grant
- attract visitors to the city through your programming
- Promote respect, coexistence and cohesion across communities in Leeds
- support positioning Leeds as a nationally and internationally recognised liveable city, and a thriving, internationally connected cultural hub open to collaboration.

Who cannot apply:

- Individual artists
- Organisations resident outside of the Leeds Metropolitan Area.
- Organisations that distribute profits to members or shareholders
- Student led groups in full time education
- Individual educational establishments where the activity does not provide significant benefits to the wider community or artists.
- Organisations delivering the majority of their work in schools in school hours or organisations whose primary purpose is to deliver school/curriculum based work
- Closed membership groups whose activities do not reach a wider public
- Organisations who request funding for religious activities
- Uniformed Youth Groups

How much can you apply for:

- Minimum grant award: £4,000
- Maximum grant award: £50,000

The arts@leeds grant scheme has always been heavily oversubscribed and is therefore very competitive.

We accept applications from organisations new to the scheme. We recommend our current recipients request standstill funding however we will consider uplift requests on a case by case basis. Please note in the last round we received applications to a total value of c£2.9m against a revised available budget of c£1.9m

Match funding: You will need a minimum of 25% external cash match funding (per year) for the duration of the scheme from other funding sources.

In kind support or other LCC related grant aid will not be accepted as match funding

What we don't fund: Applications for party political purposes or religious proselytising (encouraging adherence to a particular religion) - Leeds City Council cannot fund organisations/projects which promote a particular religious viewpoint or encourages people to join a religion or political party. Religious services will not be funded and events celebrating religious festivals such as Eid or Christmas should be open to all sections of the community including other faiths.

Activities or events

- that are not related to arts and culture
- that take place solely in schools in school hours
- which solely take place outside of Leeds

Please see full list in the guidelines

Costs

- that are already covered by other funding including other Leeds City Council sources, external funding or that could be covered by the organisation's own resources
- general running costs and overheads that are already paid for by other income, including your own earned funds.
- ongoing overheads relating to equipment or buildings, such as insurance, building repairs and maintenance costs.
- individual tuition, training or research

arts@leeds development programme funding surgeries

Funding surgeries available between: Monday 21 August – Wednesday 20 September 2017

The aim of the surgeries is to offer advice on your application (we cannot review draft applications, plans or proposals).

Please read through the application form and guidelines before you arrive. Each organisation will be allocated up to 55 minutes, please report to the Leeds Town Hall reception 5 minutes before your appointment. Each session is for one organisation, hence it only being one ticket, however you can bring 2 people to the session

To book a session: artsatleedsfundingsurgeries.eventbrite.co.uk (live from Friday 18 August)

- please select a date (please note dates also show the earliest time available)
- choose a timeslot for that date by clicking the green 'register' button
- times and places are given on a first book first served basis